



SS25

SPRING-SUMMER COLLECTION 2025

LIVE MORE NOW



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BORN OUT OF A LOVE FOR ADVENTURE

Our founder, Joan Rojas, was looking for a protective solution to the sun, wind, and cold as he toured the country roads of Catalonia on his motorcycle. He tirelessly sketched and researched before landing upon the solution: a seamless microfiber tube.

Lucky for Joan, he was born in an area famous for textile manufacturing. In 1992, at his family's knitting factory - he produced the first samples of what would one day become our famous BUFF® neck gaiter. Word spread fast. This unique product was a game changer for outdoor lovers and soon fans were found everywhere.

Joan's spirit of invention and passion for adventure and the outdoors are still at the very heart of everything we do.





ON A MISSION TO INSPIRE A MORE CONSCIOUS WORLD THROUGH THE THRILL OF ADVENTURE

Today, BUFF® remains a family-owned company based in the heart of Catalonia. We focus on producing high-quality gear that is tough on adventure and easy on the planet. We offer an entire line of accessories, from caps to headbands and beanies to balaclavas, all designed to help people live more outdoor moments.





PRODUCT YOU CAN FEEL GOOD ABOUT

Certified



In 2023 we announced our B Corp certification with a score of 105.7, well above industry average.



**FOR THE
PLANET.**

As of Spring 2024 all Coolnet UV® product is certified by 1% for the planet.



**LOW
IMPACT**

The seamless construction of our multifunctional neckwear creates zero fabric waste in the manufacturing process.



80%

Of sales in 2022/23 came from more responsible materials, including recycled and natural materials.



47M

By the end of 2023, we recycled over 47 million plastic bottles into products.



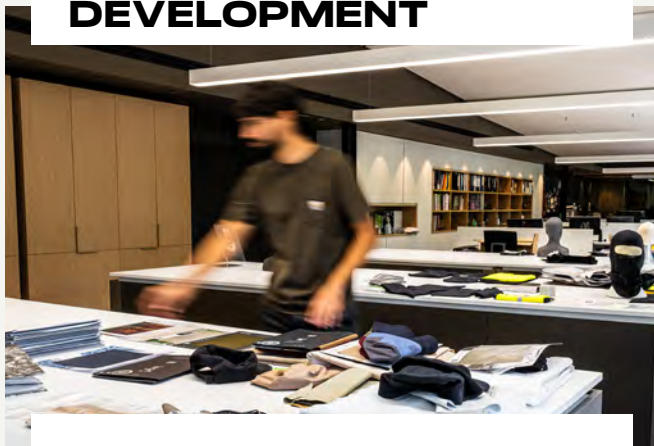
**CARBON
NEUTRAL**

In 2023, we achieved carbon neutrality in all our direct operations and are supporting a project to preserve the habitats of endangered species in the Yacumama Forest in Perú.

CONCEPT TO CREATION UNDER ONE ROOF

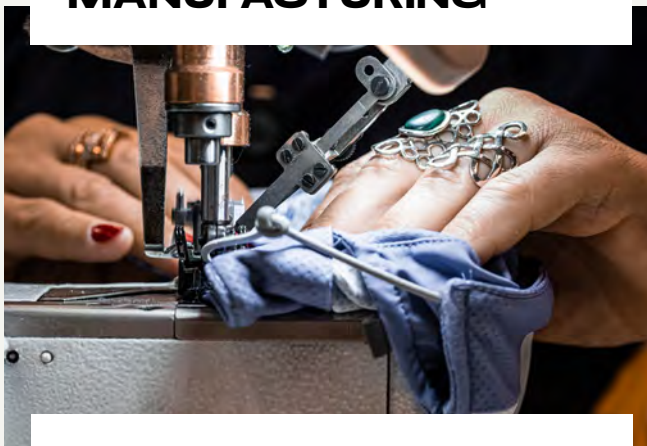
Located just outside Barcelona, our headquarters is a bustling design center, manufacturing and distribution facility.

DESIGN AND DEVELOPMENT



Our in-house design and product team is the creative force behind each season's collection, meticulously crafting new product concepts and technologies. They start by conceptualizing ideas based on market trends, customer feedback, and their own vision. Through research, development, and prototyping, they ensure that every product not only looks great but also performs exceptionally.

MANUFACTURING



Right downstairs, our manufacturing team turns the design team's vision into reality. With precision and expertise, they handle every aspect of the manufacturing process, ensuring quality at every step. From cutting-edge machinery to skilled craftsmanship, our team ensures that each item meets our high standards before it reaches the hands of our consumers.

WAREHOUSE AND DISTRIBUTION



Our dedicated warehouse, housed within our combined headquarters and in-house manufacturing facility, efficiently distributes our products to 68 countries worldwide. This centralized approach gives us greater control over quality, environmental impact, and social standards. Here, our teams work in harmony to ensure our products are stored, prepared, and shipped to our customers.



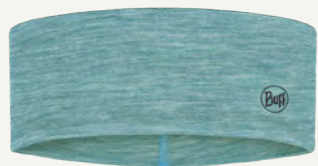
[CLICK HERE](#)

or scan the QR code to
learn more about how
our products are made.



NEW THIS SEASON

Each season, we set out on a mission to push further, build better, and design cleaner, more sustainable products. This season, our collection is inspired by the intersection of technology and nature. Our technical fabrics help improve sun protection, airflow, wick moisture, and keep you comfortable and dry so you can be fully present in all weather conditions.



MERINO LIGHTWEIGHT HEADBAND

100% natural merino wool in a lightweight, super-soft construction, offering odor-resistance and temperature regulation. Ethically-sourced merino wool for eco-conscious adventurers seeking comfort that's made with kindness.



PACK LIGHT CAP

The New Pack Light Cap beats the heat on summer runs. The unique elastic back panel provides a perfect fit and allows a ponytail to be worn in multiple ways. This feather-light cap is ensured to keep you cool with UPF 50 sun protection, a rear-ventilated panel, and laser-cut holes.



PACK SPEED CAP

The New Pack Speed Cap has a barely-there feel— and updated fit now featuring a 5-panel silhouette. This ultimate packable running cap has UPF 50 sun protection and enhanced airflow for hot summer days. When you're done, pack it in your pocket for easy stowage.



DESERT CAP

Function at its max. Multiposition cape offering 360° coverage and UPF 50 sun protection for the hottest conditions. Overlapping fabric with innovative ventilation and a lightweight, breathable construction ensures versatility, comfort and coolness.



GO BUCKET HAT

Functional and comfortable with UPF 50 sun protection in a lightweight and breathable construction, the Go Bucket Hat is your best trail companion. The 360° brim shelters your face and neck from the sun's harmful rays. It easily stashes in your pack or pocket, ready for your next adventure.



100% MERINO WOOL
125 GM²



NATURALLY
ODOR-RESISTANT



ETHICALLY
SOURCED WOOL



SUN
PROTECTION



ULTRALIGHT PACKABLE
CONSTRUCTION



COMFORTABLE
PONYTAIL OPENING



SUN
PROTECTION



MADE WITH 84%
RECYCLED CONTENT



COMFORTABLE
PONYTAIL OPENING



LIGHTWEIGHT BREATHABLE
CONSTRUCTION



360° UPF 50
SUN PROTECTION



MULTIPOSITION NECK CAPE
OVERLAPS FOR ENHANCED
AIRFLOW



SUN
PROTECTION



LIGHTWEIGHT BREATHABLE
CONSTRUCTION



ELASTIC SWEATBAND
FOR PERFECT FIT

INSPIRED BY ADVENTURES WORLDWIDE

It's only natural to take inspiration from the things you love. We've done exactly that for our SS25 collection. From the natural beauty of Utah's remarkable red canyons to the rich and diverse biosphere of the Mata Atlantica, this collection celebrates the different landscapes around the world where we dream of adventuring.



INSPIRED BY UTAH



INSPIRED BY ADVENTURES WORLDWIDE

It's only natural to take inspiration from the things you love. We've done exactly that for our SS25 collection. From the natural beauty of Utah's remarkable red canyons to the rich and diverse biosphere of the Mata Atlantica, this collection celebrates the different landscapes around the world where we dream of adventuring.



INSPIRED BY MATA ATLANTICA



BLANK CANVAS

ELEVATING ARTIST STORIES



Made with love in Barcelona, each BUFF® neck gaiter comes off our circular knitting machine as a blank canvas ready to be printed with its unique personality.

Introducing Blank Canvas, a new campaign dedicated to collaborating with artists from across the globe to imprint their creative vision on our blank neckwear and caps. This season, we are launching with five artists, bringing their unique style and vision to life. You can read more about their stories and see what they've created below.



Stay Tuned!

During the SS25 season, we will feature these artists in our marketing campaigns.



IAN ROSS

Muralist, ceramicist, installation artist, and sculptor **Ian Ross** is a California-based interdisciplinary artist whose love of the natural world profoundly influences his practice. As an ambassador for the Surfrider Foundation, this collection pays a special tribute to Ian's passion for art and protecting our oceans. We are proud to donate a percentage of sales from this unique collection to support Surfrider's mission.



COOLNET UV®
KAUAI MULTI
135918.555.10.00

COOLNET UV®
USTURE SEAGROVE GREEN
135919.826.10.00



LIGHTWEIGHT MERINO
COZUMEL PISTACHIO
135920.349.10.00



5 PANEL GO CAP
COZUMEL MULTI
135921.555.20.00 - S/M
135921.555.30.00 - L/XL



KNITTED BEANIE
KAUAI DRISK SEAGROVE GREEN
135897.826.10.00



JESS WIARDA

Jess Wiarda is an illustrator of Hopi/Tewa descent. Jess' art explores her experiences of living in two worlds as a biracial American and her feelings of belonging and understanding heritage through her unique perspective. Through her work, Jess invites the world to learn about Hopi artwork and to improve the representation of their culture in the mainstream.

[@jesswiarda](https://www.instagram.com/jesswiarda)



MICAYLA GATTO

Professional freeride mountain biker, artist, muralist, and designer **Micayla Gatto** gathers inspiration from the wild outdoor spaces she inhabits. This eye-catching collection was created to honor the desert and the creatures that thrive in this seemingly barren place. Drawing from the red rocks, coyote calls, and striking Mesa's of Southern Utah - a place where Micayla focuses a lot of her riding and regards as a second home.

[@micaylagatto](https://www.instagram.com/micaylagatto)





TIM SINGLETON

Tim Singleton is an artist, illustrator, and designer from Toronto, Canada. His art explores identity, surrealism, nature, and self-expression. The vibrant forest fruits of the Mata Atlantica inspired the illustrations in this collection. Through texture, color, scent, and taste, Tim captures the feeling of delicious abundance with an electric color palette and designs that help energize your every activity.

[@timpsingleton](https://www.instagram.com/timpsingleton)



COOLNET UV®
SANE APRICOT
135736.210.10.00

COOLNET UV®
BETANAU MULTI
135737.555.10.00

COOLNET UV®
GENJU NEPTUNE GREEN
135735.818.10.00



JOSE ANTONIO RODA

José Antonio Roda is a freelance illustrator whose work is designed to evoke joy and empathy. José strives to maintain a kind, approachable, and fun atmosphere in both his work and everyday life, a vibe he effortlessly translates into his simple yet charismatic designs and use of color. A portion of the proceeds from this collection will be donated to Outright International, which works worldwide to strengthen the LGBTIQ+ human rights movement by documenting and amplifying violations against LGBTIQ+ people and advocating for inclusion and equality globally.

[@josearoda](https://www.instagram.com/josearoda)



COOLNET UV®
PRIDE MULTI
135782.555.10.00

COOLNET UV®
LOVE MULTI
135783.555.10.00

PRO TEAM COLLECTION

Introducing the Pro Team Collection!

Inspired by the iconic BUFF® logo, our new **Pro Team Collection** infuses strength and athleticism in dynamic black and white designs. The bold print incorporates a touch of speed, featuring an angled wordmark that conveys velocity and a contemporary digital aesthetic.

A modern interpretation of our logo reinforces our deep connection to the brand's origin, while yellow accents highlight our longstanding association with this vibrant color. A fresh perspective that brings new energy to the Pro Team collection.

**PACK SPEED CAP
LOGO BLACK**
135796.999.20.00 - S/M
135796.999.30.00 - L/XL



**PACK CYCLE CAP
LOGO BLACK**
136161.999.10.00



**COOLNET UV®
LOGO MULTI**
135790.555.10.00



**5 PANEL GO CAP
LOGO YELLOW**
135785.114.20.00 - S/M
135785.114.30.00 - L/X



**PACK BASEBALL CAP
LOGO BLACK**
135787.999.10.00



**SPEED CAP
LOGO YELLOW**
135786.000.20.00 - S/M
135786.000.30.00 - L/XL



**TRUCKER CAP
LOGO BLACK**
135788.999.30.00 - L/XL



**5 PANEL GO CAP
LOGO BLACK**
135785.999.20.00 - S/M
135785.999.30.00 - L/XL



**COOLNET UV® WIDE HEADBAND
LOGO MULTI**
135789.555.10.00



[CLICK HERE](#) or
scan the QR code
to watch product
tech video.



ADULT COLLECTION

CAPS

SS25



5 PANEL GO CAP

Whether running trails or running errands, our 5 Panel Go Cap is the perfect everyday companion. Lightweight, quick-dry fabric combines with a moisture-wicking sweatband to keep you cool and dry from your first step to your last. The 5-Panel Go Cap is made in Barcelona, using recycled materials to reduce our carbon footprint.

Composition: Crown: 48% Polyester, 47% Recycled Polyester, 5% Elastane, Visor and undervisor: 48% Polyester, 47% Recycled Polyester, 5% Elastane, Side mesh panels: 94% Recycled Polyester 6% Elastane, Inner sweatband: 100% Recycled Polyester

Made in Barcelona

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **MEDIUM**



SUN PROTECTION



LIGHTWEIGHT BREATHABLE CONSTRUCTION



MADE WITH 50% RECYCLED CONTENT



ADJUSTABLE FLAT TAPE CLOSURE



DURABLE SILICONE LABEL



FLEXIBLE VISOR



NEW

SOLID POPPY

S/M 119490.442.20.00



L/XL 119490.442.30.00



NEW

DOMUS PISTACHIO

S/M 125314.349.20.00



L/XL 125314.349.30.00



NEW

DOMUS KHAKI

S/M 125314.854.20.00



L/XL 125314.854.30.00



DOMUS APRICOT

S/M 125314.210.20.00



L/XL 125314.210.30.00



NEW

SOLID CORAL

S/M 119490.423.20.00



L/XL 119490.423.30.00



NEW

DOMUS ARID

S/M 125314.018.20.00



L/XL 125314.018.30.00



NEW

ESSI FLINT

S/M 135927.618.20.00



L/XL 135927.618.30.00



SOLID MIST

S/M 119490.904.20.00



L/XL 119490.904.30.00



DOMUS STEEL

S/M 125314.909.20.00



L/XL 125314.909.30.00



SOLID BLACK

S/M 119490.999.20.00



L/XL 119490.999.30.00



SOLID WHITE

S/M 119490.000.20.00



L/XL 119490.000.30.00



SOLID TEAL

S/M 119490.706.20.00



L/XL 119490.706.30.00





DOMUS IVORY
S/M 125314.019.20.00
L/XL 125314.019.30.00



SOLID FAWN
S/M 119490.346.20.00
L/XL 119490.346.30.00



KEY
STYLE
NEW

COZUMEL MULTI
S/M 135921.555.20.00
L/XL 135921.555.30.00
Surfrider



NEW
LOGO YELLOW
S/M 135785.114.20.00
L/XL 135785.114.30.00
Pro-Team



NEW
LOGO BLACK
S/M 135785.999.20.00
L/XL 135785.999.30.00
Pro-Team



DOMUS BLUE
S/M 125314.707.20.00
L/XL 125314.707.30.00



WATSEA NAVY
S/M 133550.787.20.00
L/XL 133550.787.30.00
Surfrider

ADULT • CAPS

SPEED CAP

Get ready to serve an ace, hit a hole-in-one, or run that personal best. The Speed Cap offers a soft yet snug fit that combines comfort and performance. The quick-dry, breathable fabric provides performance while the reflective elements increase visibility. The Speed Cap is made from using recycled materials to reduce our carbon footprint.

Composition: Crown: 100% Nylon, Visor: 100% Nylon, Inner Sweatband: 100% Polyester

Made in Asia

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **HIGH**



LIGHTWEIGHT BREATHABLE
CONSTRUCTION



VENTILATED FOR
ENHANCED AIRFLOW



QUICK-DRY
FABRIC



REFLECTIVE ELEMENTS
FOR IMPROVED VISIBILITY



ADJUSTABLE FLAT
TAPE CLOSURE



NEW

SOLID POPPY

S/M 133547.442.20.00



L/XL 133547.442.30.00



NEW

SOLID TUNDRA KHAKI

S/M 133547.859.20.00



L/XL 133547.859.30.00



SOLID IRIS

S/M 133547.641.20.00



L/XL 133547.641.30.00



NEW

SOLID ASH

S/M 133547.914.20.00



L/XL 133547.914.30.00



NEW

SOLID APRICOT

S/M 133547.210.20.00



L/XL 133547.210.30.00



SOLID MIST

S/M 133547.904.20.00



L/XL 133547.904.30.00



SOLID BLACK

S/M 133547.999.20.00



L/XL 133547.999.30.00



SOLID WHITE

S/M 133547.000.20.00



L/XL 133547.000.30.00



NEW

LOGO WHITE

S/M 135786.000.20.00



L/XL 135786.000.30.00



SOLID AZURE

S/M 133547.720.20.00



L/XL 133547.720.30.00



Pro-Team

NEW



PACK SPEED CAP

Our updated Pack Speed Cap has improved performance features and an updated athletic fit. An adventurer's best friend, this cap features UPF 50 sun protection and easily packs into your pocket at the end of the day. Watch the video below to learn more.



SUN
PROTECTION

Laser cut
ventilation holes

Reflective elements
for improved visibility

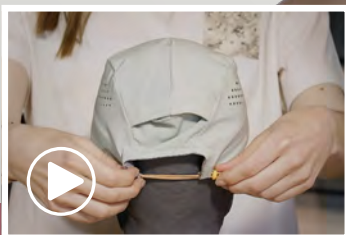
Comfortable
ponytail opening

Packable brim

Elastic drawstring
for perfect fit

Lightweight stretch
fabric returns to original
shape after packing

Sweatband
inside



[CLICK HERE](#) or
scan the QR code
to watch product
tech video.



Packable for easy storage

PACK SPEED CAP

Our ultralight Pack Speed Cap, now with improved performance features and an updated athletic aesthetic. The ultimate lightweight running cap with UPF 50 sun protection and enhanced airflow for hot days on the trails or in the city in summer. Ventilated panels and laser-cut holes allow air to pass through the cap, keeping you cool during high-intensity activities.

Weighing just 35g and with a minimalist elastic closure and lateral fastening, the Pack Speed Cap has a barely-there feel and can be comfortably worn backwards too. Reflective elements improve visibility for night runs and when you're done, simply pack it into your pocket. Made in Barcelona using 84% recycled content.

Composition: Crown and Bill: 84% Recycled Polyester 14% Elastane,
Inner Sweatband: 100% Recycled Polyester

Made in Barcelona

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **HIGH**



SUN
PROTECTION



VENTILATED FOR
ENHANCED AIRFLOW



PACKABLE
CONSTRUCTION



REFLECTIVE ELEMENTS
FOR IMPROVED VISIBILITY



MADE WITH 84%
RECYCLED CONTENT



COMFORTABLE
PONYTAIL OPENING



MINIMALISTIC ELASTIC
CLOSURE WITH LATERAL
STOPPER



NEW

EUKAR NAVY

S/M 135792.787.20.00



L/XL 135792.787.30.00



NEW

MAGE MULTI

S/M 135793.555.20.00



L/XL 135793.555.30.00



NEW

KEFFY NECTARINE

S/M 135794.440.20.00



L/XL 135794.440.30.00



NEW

ACRO BLACK

S/M 135791.999.20.00



L/XL 135791.999.30.00



NEW

ACRO BIRCH GREY

S/M 135791.954.20.00



L/XL 135791.954.30.00



NEW

ACRO SEAGROVE GREEN

S/M 135791.826.20.00



L/XL 135791.826.30.00



NEW

LOGO BLACK

S/M 135796.999.20.00



L/XL 135796.999.30.00



Pro-Team

NEW



PACK LIGHT CAP

Our new Pack Light Cap features a ton of tiny details that make a big difference, like the elastic back panel, a design innovation that allows for multiple ponytail styles. Dive deeper into this unique product by watching the product tech video below.



SUN
PROTECTION

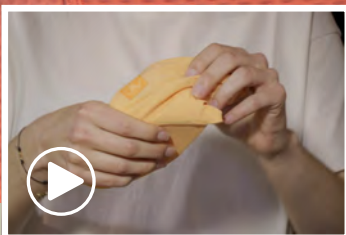
Featherlight
matte fabric

Packable brim
returns to its
original shape

Reflective elements
for improved visibility

Ventilated for
enhanced airflow

Comfortable
multiposition
ponytail opening



[CLICK HERE](#) or
scan the QR code
to watch product
tech video.



Packable for easy storage

PACK LIGHT CAP

The Pack Light Cap has an innovative, form-fitting closure that allows for a perfect fit and ultimate comfort, with a unique elasticated back panel that allows for a ponytail to be worn in multiple different ways. With UPF 50 sun protection, a rear ventilated panel and laser-cut airflow holes, you can go the distance and beat the heat on summer runs. Reflective elements improve visibility on night runs and when you're done, simply pack it into your pocket. Made in Barcelona using 54% recycled content

Composition: Crown And Bill: 54% Recycled Nylon 36% Nylon 10% Elastane, Undervisor: 54% Recycled Nylon 36% Nylon 10% Elastane, Inner Sweatband: 100% Recycled Polyester

Made in Barcelona

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **HIGH**



SUN
PROTECTION



ULTRALIGHT PACKABLE
CONSTRUCTION



VENTILATED FOR
ENHANCED AIRFLOW



REFLECTIVE ELEMENTS
FOR IMPROVED VISIBILITY



MADE WITH 52%
RECYCLED CONTENT



COMFORTABLE
PONYTAIL OPENING



ELASTIC
BAND CLOSURE



NEW

SOLID APRICOT

S/M 135795.210.20.00



M/L 135795.210.25.00



L/XL 135795.210.30.00



NEW

SOLID BLACK

S/M 135795.999.20.00



M/L 135795.999.25.00



L/XL 135795.999.30.00



NEW

SOLID PISTACHIO

S/M 135795.349.20.00



M/L 135795.349.25.00



L/XL 135795.349.30.00



GO VISOR

Protect your eyes from sun and sweat in our adjustable performance sports visor. Reflective elements help increase visibility, and the moisture-wicking sweatband and anti-glare underbill fabric ensure you stay comfortable from sun up to sun down.

Composition: PATTERNED: Main Fabric: 67% Polyester 33% Cotton, Visor 100% Polyester, Mesh: 100% Polyester, Elastic Band: 100% Polyester

Composition: SOLID: Main Fabric: 56% Polyester 44% Recycled Polyester, Mesh: 100% Recycled Polyester, Elastic Band: 100% Polyester

Made in Barcelona

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **HIGH**



REFLECTIVE ELEMENTS
FOR IMPROVED VISIBILITY



MOISTURE-WICKING
SWEATBAND



ANTI-GLARE
UNDERBILL FABRIC



ADJUSTABLE
FIT



NEW

ACES SEAGROVE GREEN
S/M 135750.826.20.00



NEW

MAGE MULTI
S/M 135749.555.20.00



ELLBE STEEL
S/M 133546.909.20.00



SOLID WHITE
S/M 128614.000.20.00



SOLID BLACK
S/M 128614.999.20.00



133545.779.20.00
MALC NIGHT BLUE S/M



PACK SPEED VISOR

Meet your new go-to for outdoor sports and adventures. Lightweight and quick-drying, the Pack Speed Visor easily folds to stow on the go. This visor is made from recycled fabric with a moisture-wicking sweatband and soft, super-flexible fabric for maximum comfort.

Composition: Crown: 95% Recycled Polyester 5% Elastane, Visor: 100% Polyurethane

Made in Barcelona

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **HIGH**



ULTRALIGHT PACKABLE
CONSTRUCTION



QUICK-DRY
FABRIC



ADJUSTABLE
CLOSURE



REFLECTIVE ELEMENTS
FOR IMPROVED VISIBILITY



MADE WITH 95%
RECYCLED CONTENT



MALC AZURE
133541.720.10.00



NEW

EUKAR ASH
135751.914.10.00



SOLID
119483.999.10.00



WAE PURPLE
133540.605.10.00



131293.555.10.00
SINGY MULTI



133542.901.10.00
BONSY GRAPHITE



PACK CYCLE CAP

Packable and ultra-lightweight underhelmet cap for cyclists, made from recycled plastic bottles. Up your cadence on the open road with climate sweat management and a perfect under-helmet fit. Stays fresh through a century thanks to antibacterial fabric treatment.

Composition: Crown: 94% Recycled Polyester 6% Elastane, Visor: 100% Polyurethane, Inner sweatband: 94% Recycled Polyester 6% Elastane

Made in Barcelona

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **HIGH**



SUN
PROTECTION



PACKABLE
CONSTRUCTION



REFLECTIVE ELEMENTS
FOR IMPROVED VISIBILITY



MADE WITH 81%
RECYCLED CONTENT



NEW

LOGO BLACK

136161.999.10.00



Pro-Team

5 PANEL EXPLORE CAP

Made from recycled ripstop fabric, our 5 Panel Explore Cap was designed for the adventurer who lives, works, and plays with one foot in the city and one foot in nature. Inspired by climbing ropes, the adjustable elastic cord closure allows you to find the perfect fit. The 5 Panel Explore Cap is made in Barcelona, using recycled materials to reduce our carbon footprint.

Composition: Crown: 100% Recycled Polyamide, Visor and undervisor: 100% Recycled Polyamide, Inner sweatband: 92% Recycled Polyester 8% Polypropylene

Made in Barcelona

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **MEDIUM**



SUN
PROTECTION



QUICK-DRY
RIPSTOP FABRIC



MADE WITH 79%
RECYCLED CONTENT



ADJUSTABLE
DRAWSTRING CLOSURE



NEW

SLEN SEAGROVE GREEN
131394.826.10.00



SLEN MILITARY
131394.846.10.00



SLEN FAWN
131394.346.10.00



SLEN DAMASK
131394.438.10.00



131394.788.10.00
SLEN DENIM



131394.901.10.00
SLEN GRAPHITE



STILL NEW



5 PANEL AIR CAP

The most breathable cap on the market. A 360° open mesh upper, ultralight fabric and moisture-wicking sweatband combine for ultimate dryness and cooling in the warmest of climates. Made in Barcelona using recycled materials.



5 PANEL AIR CAP

Whether running trails or running errands, our 5 Panel Go Cap is the perfect everyday companion. Lightweight, quick-dry fabric combines with a moisture-wicking sweatband to keep you cool and dry from your first step to your last. The 5-Panel Go Cap is made in Barcelona, using recycled materials to reduce our carbon footprint.

Composition: Front Panel: 100% Recycled Polyamide, Back Panels: 100% Polyester, Visor: 100% Recycled Polyamide, Inner Sweatband: 92% Recycled Polyester 8% Polypropylene

Made in Barcelona

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **LOW**



ULTRALIGHT
CONSTRUCTION



MOISTURE-WICKING
SWEATBAND



ADJUSTABLE
DRAWSTRING CLOSURE



BREATHABLE
OPEN MESH



NEW

SARET PISTACHIO
133549.349.10.00



NEW

SARET POPPY
133549.442.10.00



SARET MILITARY
133549.846.10.00



SARET BLACK
133549.999.10.00



SUMMIT CAP

If you demand high performance but prefer classic styles, this cap is for you. UPF 50 sun protection, laser-cut ventilation holes, a moisture-wicking sweatband and a technical fabric construction all work together to keep you cool with a classic look, all summer long.

Composition: Crown And Bill: 90% Nylon 10% Elastane, Inner Sweatband: 100% Polyester

Made in Asia

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **MEDIUM**



NEW

SOLID ASH

S/M 135604.914.20.00



L/XL 135604.914.30.00



NEW

SOLID STONE BLUE

S/M 135604.754.20.00



L/XL 135604.754.30.00



NEW

SOLID FLINT

S/M 135604.618.20.00



L/XL 135604.618.30.00



NEW

SOLID POPPY

S/M 135604.442.20.00



L/XL 135604.442.30.00



NEW

SOLID POWDER

S/M 135604.342.20.00



L/XL 135604.342.30.00



NEW

SOLID BLACK

S/M 135604.999.20.00



L/XL 135604.999.30.00



NEW

SOLID KHAKI

S/M 135604.854.20.00



L/XL 135604.854.30.00



NEW

SOLID NIGHT BLUE

S/M 135604.779.20.00



L/XL 135604.779.30.00



NEW

SOLID TUNDRA KHAKI

S/M 135604.859.20.00



L/XL 135604.859.30.00



ESSENTIAL BASEBALL CAP

Explore the trails and the city with this packable baseball cap. Easy to fold, this cap can be stowed in a bag duffel, or backpack while keeping its shape. Built for hot weather, this active cap is all about cool comfort and enhanced breathability with a lightweight fabric that features UPF 50 sun protection.

Composition: Crown: 100% Cotton, Visor: 100% Cotton, Undervisor: 100% Cotton, Adjustable Strap: 100% Cotton, Inner Sweatband: 100% Polyester

Made in Asia

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **LOW**



COMFORTABLE
ALL-DAY FIT



MOISTURE-WICKING
SWEATBAND



NEW

SOLID ASH
117197.914.10.00



NEW

SOLID SAND
117197.302.10.00



SOLID BLACK
117197.999.10.00



SOLID NAVY
117197.787.10.00



BASEBALL CAP

Whether on the run or just hanging out, the low-profile Baseball Cap is designed for everyday wear. Featuring quick-dry, breathable material, combined with UPF 50 sun protection, this hat will keep you comfortable from sunrise to sunset.

Composition: Crown: 100% Cotton, Visor: 100% Cotton, Undervisor: 100% Cotton, Adjustable Strap: 100% Cotton, Inner Sweatband: 100% Polyester

Made in Asia

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **LOW**



COMFORTABLE
ALL-DAY FIT



MOISTURE-WICKING
SWEATBAND



NEW

ZIRE POPPY
131299.442.10.00



ZIRE MILITARY
131299.846.10.00



NEW

ZIRE PISTACHIO
131299.349.10.00



ZIRE STEEL
131299.909.10.00



ZIRE NAVY
131299.787.10.00



PACK BASEBALL CAP

Explore the trails and the city with this packable baseball cap. Easy to fold, this cap can be stowed in a bag, duffel, or backpack while keeping its shape. Built for hot weather, this active cap is all about cool comfort and enhanced breathability, with a lightweight fabric that features UPF 50 sun protection.

Composition: PATTERNED: Crown: 100% Cotton, Visor: 100% Cotton, Undervisor: 100% Cotton, Adjustable strap: 100% Cotton, Inner Sweatband: 100% Polyester

Composition: SOLID: Crown: 60% Cotton 40% Nylon, Visor: 60% Cotton 40% Nylon, Undervisor: 100% Cotton, Adjustable Strap: 60% Cotton 40% Nylon, Inner Sweatband: 100% Polyester

Made in Asia

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **LOW**



NEW

ACES SAND
135752.302.10.00



SOLID MIST
122595.904.10.00



OKISA MULTI
131395.555.10.00



NEW

LOGO BLACK
135787.999.10.00



Pro-Team



122595.787.10.00
SOLID NAVY
Angler



122595.846.10.00
SOLID MILITARY



122595.999.10.00
SOLID BLACK



TRUCKER CAP

The perfect trucker cap does exist! This cap features an adjustable closure with a sweat management headband and high-quality mesh for comfortable all-day wear. The faded color and casual style gives the cap a rugged, lived-in feel.

Composition: LUSTER / BOUGI / LOGO: Crown: 100% Polyester, Visor: 100% Polyester, Inner Sweatband: 100% Polyester

Composition: BARK / JARDI / DARRYL / LACH / MYIR / SYLVA / SCEN: Crown: 100% Polyester, Visor: 100% Cotton, Inner Sweatband: 100% Polyester

Composition: WADI / LANDER / DISPAR: Crown: 100% Cotton, Visor: 100% Cotton, Undervisor: 100% Cotton, Adjustable Strap: 100% Cotton, Inner Sweatband: 100% Polyester

Made in Asia

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **LOW**



COMFORTABLE
ALL-DAY FIT



ADJUSTABLE
CLOSURE



MOISTURE-WICKING
SWEATBAND



NEW

LUSTER FLINT
135756.618.30.00



NEW

MYIR MULTI
135754.555.30.00



NEW

LANDER KHAKI
135758.854.30.00



LACH MULTI
133556.555.30.00



NEW

SYLVA APRICOT
135755.210.30.00



NEW

SCEN MULTI
135753.555.30.00



NEW

BOUGI GINGER
135757.221.30.00



NEW

DISPAR FLINT
135848.618.30.00



WADI FAWN
133557.346.30.00



NEW

BRAK KHAKI
122599.854.30.00



BRAK STONE BLUE
122599.754.10.00



BRAK MULTI
122599.555.30.00






JARI MULTI
125363.555.30.00



DARRYL WHITE
131402.000.30.00



NEW
LOGO BLACK
135788.999.30.00



Pro-Team



132830.707.30.00
ARIUS BLUE L/XL
Pro-Team



EXPLORE TRUCKER CAP

Our Explore trucker cap is an elevated version of your classic hat. The mesh back and adjustable closure provides all-day comfort, while a moisture-wicking sweatband ensures you stay dry on long adventures.

Composition: Front Panel: 100% Cotton, Back Panels: 100% Polyester, Visor: 100% Cotton, Undervisor: 100% Cotton, Inner Sweatband: 100% Polyester

Composition: CRAM: Front Panel: 97% Polyester 3% Spandex, Back Panels: 100% Polyester, Visor: 97% Polyester 3% Spandex, Undervisor: 97% Polyester 3% Spandex, Inner Sweatband: 100% Polyester

Made in Asia

WEATHER CONDITION WARM

ACTIVITY LEVEL LOW



COMFORTABLE
ALL-DAY FIT



ADJUSTABLE
CLOSURE



MOISTURE-WICKING
SWEATBAND



NEW

SOOR TUNDRA KHAKI
135760.859.30.00



WATE FOREST
133561.809.30.00



TERY MIST
133559.904.30.00



RHOES BROWN
133560.325.30.00



NEW

NIDUS BLUE
135761.707.30.00



NEW

CRAM POPPY
135762.442.30.00



NEW

CRAM ASH
135762.914.30.00



NEW

LAKE RIVER KHAKI
135830.854.30.00



NEW

SALTY GREEN
136003.845.30.00



ADVENTURE BUCKET HAT

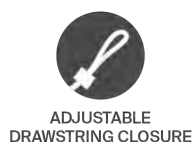
A classic bucket hat silhouette made with a technical, performance fabric. The Adventure Bucket Hat offers UPF 50 sun protection and can handle light rain too, while providing great comfort and breathability. Pack it away into its integrated self-storage pocket for convenient carrying on the go.

Composition: Crown And Bill: 90% Nylon 10% Elastane, Inner Sweatband: 100% Polyester

Made in Asia

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **MEDIUM**



NEW

SOLID SAND

S/M 135605.302.20.00



L/XL 135605.302.30.00



NEW

SOLID FLINT

S/M 135605.618.20.00



L/XL 135605.618.30.00



NEW

SOLID STONE BLUE

S/M 135605.754.20.00



L/XL 135605.754.30.00



NEW

SOLID POPPY

S/M 135605.442.20.00



L/XL 135605.442.30.00



NEW

SOLID BLACK

S/M 135605.999.20.00



L/XL 135605.999.30.00



NEW

SOLID TUNDRA KHAKI

S/M 135605.859.20.00



L/XL 135605.859.30.00



NEW



GO BUCKET HAT

Offering UPF 50 sun protection and a 360 elastic sweatband, you'll easily check items off your bucket list in this lightweight, easy-to-wear hat. Learn more about everything this hat has to offer in the video below.



SUN
PROTECTION

360 elastic sweatband
provides protection
and personalized fit

Soft brim

Strategically placed
ventilation holes

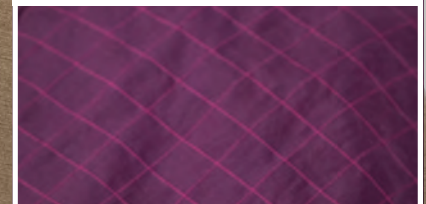
Loop for
easy hanging

Elastic drawstring
with Silicon Stopper

Ultralight ripstop fabric



[CLICK HERE](#) or
scan the QR code
to watch product
tech video.



GO BUCKET HAT

Functional and comfortable with UPF 50 sun protection in a lightweight and breathable construction, the Go Bucket Hat is your best trail companion. A 360° brim shelters your face and neck from the sun's rays, while the elasticated sweatband and adjustable drawstring ensures a perfect fit and all-day, every day comfort. The Go Bucket Hat folds up easily to stash in your pack or pocket, ready for your next adventure.

Composition: Crown And Bill: 100% Nylon, Undervisor: 100% Nylon, Elastic Sweatband: 52% Nylon 37% Polyester 11% Elastane

Made in Asia

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **MEDIUM**



SUN
PROTECTION



LIGHTWEIGHT BREATHABLE
CONSTRUCTION



ELASTIC SWEATBAND
FOR PERFECT FIT



ADJUSTABLE
DRAWSTRING CLOSURE



NEW

SOLID INDIGO

S/M 135763.785.20.00



L/XL 135763.785.30.00



KEY
STYLE

NEW

SOLID PURPLISH

S/M 135763.609.20.00



L/XL 135763.609.30.00



NEW

SOLID TUNDRA KHAKI

S/M 135763.859.20.00



L/XL 135763.859.30.00



NEW

SOLID PISTACHIO

S/M 135763.349.20.00



L/XL 135763.349.30.00



NEW

SOLID FLINT

S/M 135763.618.20.00



L/XL 135763.618.30.00



NEW

SOLID GINGER

S/M 135763.221.20.00



L/XL 135763.221.30.00



NMAD BUCKET HAT

This is not your average bucket hat. The Nmad Bucket Hat boasts a great everyday fit with an asymmetrical brim to protect your neck on long adventures in the sun. Perfectly placed ventilation holes enhance airflow making this the perfect hat for those who refuse to give up fashion for function.

Composition: Crown: 100% Cotton, Inner Mesh: 95% Polyester 5% Elastane, Inner Sweatband: 100% Polyester, Brim: 100% Cotton, Under Brim: 100% Cotton

Made in Asia

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **MEDIUM**



SUN
PROTECTION



METALLIC LOOP
FOR HANGING



WIDE BRIM
FOR EXTRA SHADE



ADJUSTABLE
CHINSTRAP



NEW

YSTE SEAGROVE GREEN
S/M 133563.826.20.00



L/XL 133563.826.30.00



YSTE FOREST
S/M 133563.809.20.00



L/XL 133563.809.30.00



YSTE FAWN
S/M 133563.346.20.00



L/XL 133563.346.30.00



EXPLORE BOONEY HAT

Keep the sun off your face and neck on the water or around the picnic table with this wide-brimmed Booney hat. UPF 50 sun protection, adjustable fit and a drawstring strap make this the perfect hat for long days outdoors. Lateral venting provides relief on hot days, while an integrated self-storage pocket allows easy packability.

Composition: SOLID: Top crown: 100% Nylon, Low strap: 100% Nylon, Upper strap: 100% Nylon, Brim: 100% Nylon, Inner sweatband: 100% Recycled Polyester

PATTERNED: Top crown: 100% Recycled Nylon, Low strap: 100% Recycled Nylon, Upper strap: 100% Recycled Polyester, Brim: 100% Recycled Nylon, Inner sweatband: 100% Recycled Polyester

Made in Asia

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **MEDIUM**



SUN
PROTECTION



MADE WITH 100%
RECYCLED CONTENT



INTEGRATED
SELF-STORAGE POCKET



ADJUSTABLE
CHINSTRAP



NEW

SOLID BRINDLE

S/M 135362.315.20.00



L/XL 135362.315.30.00



NEW

SOLID NAVY

S/M 135362.787.20.00



L/XL 135362.787.30.00



EFIS FAWN

S/M 133570.346.20.00



L/XL 133570.346.30.00



OKISA BLACK

S/M 131297.999.20.00



L/XL 131297.999.30.00



NEW

SOLID FAWN

S/M 135362.346.20.00



L/XL 135362.346.30.00



NEW

SOLID LIGHT GREY

S/M 135362.933.20.00



L/XL 135362.933.30.00



RANDALL BRINDLE

S/M 125344.315.20.00



L/XL 125344.315.30.00



HARQ MULTI

S/M 119528.555.20.00



L/XL 119528.555.30.00



NEW



DESERT CAP

The Desert Cap provides all-around protection with a difference: a multiposition cape means a functional piece of headwear for extreme temperatures and exposure. View the complete list of features in the tech video below.



SUN
PROTECTION

Semi-rigid visor

Reflective elements
for visibility

Laser cut
ventilation holes

Built in
sunglass holder

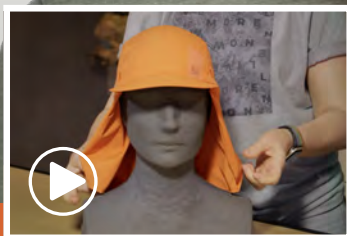
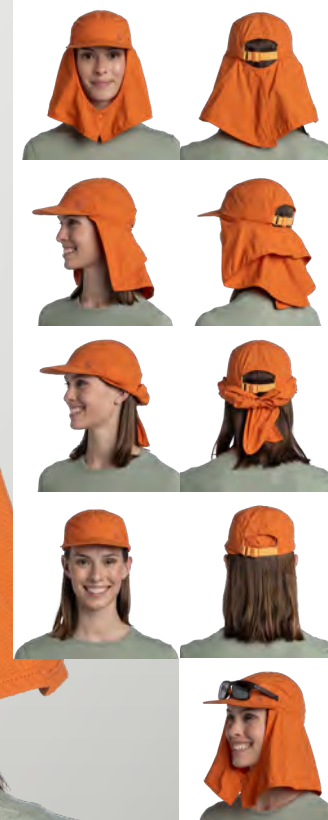
Multifunctional
cape

Reversible
Snap Bottom

Lightweight
ripstop fabric

Adjustable elastic closure
for personalized fit

Ways To Wear



[CLICK HERE](#) or
scan the QR code
to watch product
tech video.



DESERT CAP

The Desert Cap provides all-round protection with a difference: a multiposition cape means a functional piece of headwear for extreme temperatures and exposure. 360° coverage and UPF 50 sun protection shelters your head, neck and face from the sun's rays, while an overlapping fabric, innovative ventilation and a lightweight, breathable construction ensures no compromising on comfort and coolness. The Desert Cap's versatile and improved visibility keep you comfortable all day, even in the hottest and harshest conditions.

Composition: Crown And Bill: 100% Recycled Nylon, Undervisor: 100% Recycled Nylon, Cape: 100% Recycled Nylon, Elastic Sweatband: 51% Nylon 31% Polyester 18% Elastane

Made in Asia

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **MEDIUM**



LIGHTWEIGHT BREATHABLE
CONSTRUCTION



360° UPF 50
SUN PROTECTION



MULTIPOSITION NECK CAPE
OVERLAPS FOR ENHANCED
AIRFLOW



REFLECTIVE ELEMENTS
FOR IMPROVED VISIBILITY



SUNGLASSES
HOLDER



MADE WITH 80%
RECYCLED CONTENT



KEY
STYLE

NEW

SOLID GINGER

S/M 135764.221.20.00



L/XL 135764.221.30.00



NEW

SOLID FLINT

S/M 135764.618.20.00



L/XL 135764.618.30.00



NEW

SOLID BIRCH GREY

S/M 135764.954.20.00



L/XL 135764.954.30.00





ADULT COLLECTION

NECKWEAR

SS25



CHOOSING THE PERFECT NECKWEAR

Our essential summer neckwear, created with comfort in mind. Lightweight, seamless, with 4-way stretch. All ideal to be worn throughout the season.



CoolNet UV®

Original EcoStretch

Merino Lightweight

SMART MINT NATURAL COOLING AND ODOR CONTROL

SUN PROTECTION

RECOMMENDED SKIN CANCER FOUNDATION

1% FOR THE PLANET

MADE WITH 95% RECYCLED CONTENT

WARM COOL COLD WINDY

SUN PROTECTION

RECOMMENDED SKIN CANCER FOUNDATION

MADE WITH 95% RECYCLED CONTENT

WARM COOL COLD WINDY

100% MERINO WOOL 125 GM²

ETHICALLY SOURCED WOOL

NATURALLY ODOR-RESISTANT

NATURALLY TEMPERATURE REGULATING

WARM COOL COLD WINDY

COOLNET UV® NOW WITH SMART MINT NATURAL COOLING AND ODOR CONTROL

The new CoolNet UV® powered by SMART MINT natural cooling and odor control, keeps you fresh for longer, eliminating the need for constant washes and promoting your products' durability.



SUN PROTECTION



SMART MINT
NATURAL COOLING AND
ODOR CONTROL



MADE WITH 95%
RECYCLED CONTENT

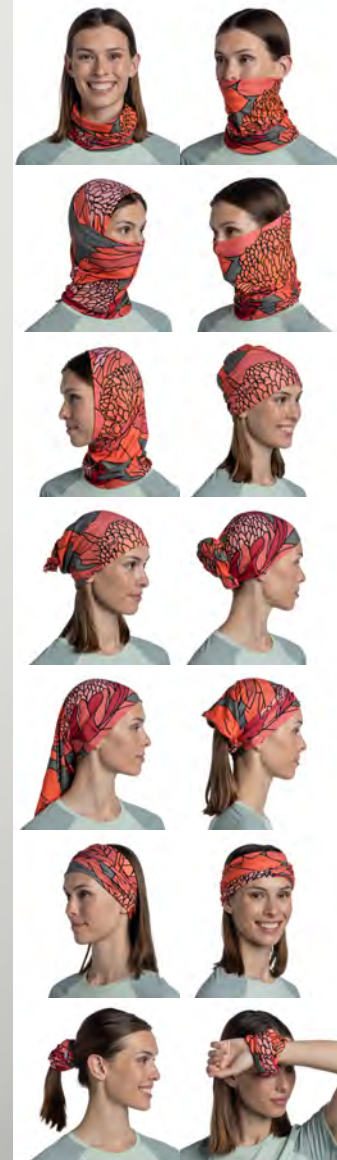
Plant-based odor
control technology

Keeps you cool with
naturally based mint
essential oils

Absorbs smelly
odors and stays
fresh between
washes

Reduces need
for harsh wash
cycles that cause
premature product
degradation

Ways To Wear



[CLICK HERE](#) or
scan the QR code
to watch product
tech video.



COOLNET UV®

Lightweight Multifunctional neckwear made from recycled plastic bottles, delivering UPF 50 sun protection and evaporative cooling properites. Running, Jumping, Hiking, Fishing, Paddling, Camping - what's your favourite summer activity? Any way you wear it, you'll be feeling cool, fresh and protected from the sun on every summer outing.

Composition: 95% Recycled Polyester 5% Elastane

Made in Barcelona

WEATHER CONDITION	WARM	ACTIVITY LEVEL	HIGH
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SUN PROTECTION



SMART MINT
NATURAL COOLING AND
ODOR CONTROL



SEAMLESS 4-WAY
STRETCH CONSTRUCTION



MADE WITH 95%
RECYCLED CONTENT



RECOMMENDED
The Skin Cancer
Foundation
recommends this
fabric as an effective
UV protectant only
for covered areas.

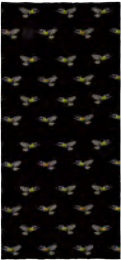


ULTRALIGHT
QUICK-DRY FABRIC



NEW

ARAMAY POPPY
135729.442.10.00



NEW

OMERI BLACK
135734.999.10.00



NEW

RESCA TUNDRA KHAKI
135728.859.10.00



NEW

SOLID KHAKI
119328.854.10.00



NEW

SOLID PISTACHIO
119328.349.10.00



NEW

GUYNAM MULTI
135732.555.10.00



NEW

NIFIK INDIGO
135731.785.10.00



NEW

BOLIDOR MULTI
135730.555.10.00



NEW

BETANAU MULTI
135737.555.10.00



Tim Singleton



NEW

GENJU NEPTUNE GREEN
135735.818.10.00



Tim Singleton



NEW

SANE APRICOT
135736.210.10.00



Tim Singleton



NEW

TELTARY KHAKI
135929.854.10.00





NEW

QUERCUS MULTI
135931.555.10.00



WETY GRAPHITE
133637.901.10.00



ARK EVER GREEN
133659.855.10.00



HETCH FOREST
131382.809.10.00



FIYEH MULTI
133645.555.10.00



CAMPAST GREEN
131379.845.10.00



NEW

TUMUS BLACK
135742.999.10.00



NEW

SOLID POPPY
119328.442.10.00



NEW

MESA FLINT
135740.618.10.00



SOLID SLATE
119328.902.10.00



NEW

GIGITAH NIGHT BLUE
135741.779.10.00



KEY
STYLE

NEW

MAGE MULTI
135739.555.10.00



NEW

ABIES BIRCH GREY
135738.954.10.00



NEW

AMINO MULTI
135922.555.10.00



Micayla Gatto



KEY
STYLE

NEW

THEABERRY MULTI
135923.555.10.00



Micayla Gatto



NEW

ADRAI MULTI
135924.555.10.00



Jess Wiarda

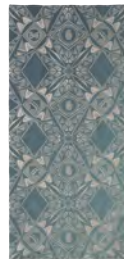


NEW

CISSE MULTI
135925.555.10.00



Jess Wiarda



NEW

ESSI FLINT
135926.618.10.00



Jess Wiarda



NEW

MENTA MULTI
135932.555.10.00



NEW

MEAGRE ARID
135933.018.10.00



KEFFY NECTARINE
133651.440.10.00



BONSY GRAPHITE
133639.901.10.00



NEW

MINES POOL
135726.722.10.00



NEW

MINES GRAPHITE
135726.901.10.00



NEW

ACES ARID
135727.018.10.00



NEW

ACES SEAGROVE GREEN
135727.826.10.00

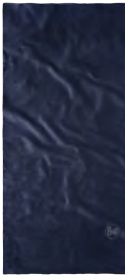


NEW

SOLID ASH
119328.914.10.00



SOLID BLACK
119328.999.10.00



SOLID NIGHT BLUE
119328.779.10.00



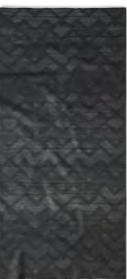
SOLID ORCHID
119328.607.10.00



WAE PURPLE
133647.605.10.00



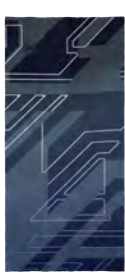
LAVEN MIST
133652.904.10.00



EON GRAPHITE
128436.901.10.00



EON BLUE
128436.707.10.00



NEXS BLUE
133862.707.10.00



WATSEA BLUE
133881.707.10.00





SANVE MULTI
133882.555.10.00



NEWA MULTI
131373.555.10.00



KOVEY POOL
131372.722.10.00



LASEA MULTI
133646.555.10.00



KAUAI MULTI
135918.555.10.00



Surfrider



NEW
USTURE SEAGROVE GREEN
135919.826.10.00



Surfrider



PRIDE MULTI
135782.555.10.00



Pride



LOVE MULTI
135783.555.10.00



Pride



CAMINO PENINSULA
120124.788.10.00



Camino de Santiago



CAMINO GEO
120228.555.10.00



Camino de Santiago



CAMINO CREDENCIAL
120232.555.10.00



Camino de Santiago



CAMINO GUIA PEREGR
134424.555.10.00



Camino de Santiago



CAMINO FRANCES
134425.845.10.00



Camino de Santiago



CAMINO DESTINOS
134426.325.10.00



Camino de Santiago



CAMINO ICONOS
134427.999.10.00



Camino de Santiago



CAMINO RECUERDOS
134428.937.10.00



Camino de Santiago



LOGO MULTI
135790.555.10.00



Pro-Team



SOLID MILITARY
119328.846.10.00





REAL TREE EDGE
122624.809.10.00



Angler



MOSSY OAK BOTTOMLAND
122722.809.10.00



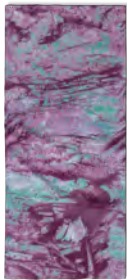
Angler



REAL TREE ASPECT MULTI
131859.555.10.00



Angler



REAL TREE ASPECT OCEAN SPRAY
131859.567.10.00



Angler



REAL TREE ASPECT OCEAN BLUE
131859.737.10.00



Angler



REAL TREE ASPECT GRAPHITE
131859.901.10.00



Angler



ENOB KHAKI
133658.854.10.00



Angler



ENOB STEEL
133658.909.10.00



Angler



ABACHAR RAINBOW MULTI
133840.555.10.00



Angler



ABACHAR TROUT MULTI
133843.555.10.00



Angler



MOSSY OAK COUNTRY DNA FOREST
133903.809.10.00



Angler



NEW

KING PYTHON
135988.555.10.00



DEYOUNG



NEW

TROUT CONFETTI
135991.555.10.00



DEYOUNG



NEW

LAKE RIVER SALTY SEAGROVE GREEN
135993.826.10.00



Rob Beningo



NEW

LAKE RIVER BAIT NO SWITCH
135994.707.10.00



Rob Beningo



NEW

LAKE RIVER MULTI
135995.555.10.00



Rob Beningo



NEW

LAKE RIVER KHAKI
135995.854.10.00



Rob Beningo



NEW

FLIES
136002.555.10.00



Angler



YOSEMITE
134754.555.10.00
National Parks - U.S.



GRAND CANYON
134755.555.10.00
National Parks - U.S.



YELLOWSTONE
134756.555.10.00
National Parks - U.S.



GLACIER
134757.555.10.00
National Parks - U.S.



ZION
134758.555.10.00
National Parks - U.S.



ROCKY MOUNTAIN
134759.555.10.00
National Parks - U.S.



GRAND TETON
134760.555.10.00
National Parks - U.S.



132285.653.10.00
OKE GARNET
Bike



132286.555.10.00
ZOMI MULTI



132282.555.10.00
GLEN MULTI



132283.791.10.00
AKIM COBALT
Bike



133703.555.10.00
TIMELESS RUN MULTI



133704.999.10.00
POW RUNNERS IN MOTION BLACK
POW



133841.325.10.00
REDFISH BROWN
Angler



132042.555.10.00
POW



132281.779.10.00
LENIR NIGHT BLUE

COOLNET UV® HERITAGE

We honour taking the road less travelled.

Not everything needs to evolve and
change over time, some things are great
just how they have always been.

Choosing to take the backroad is one of
these things. These designs pay homage
to choosing the backroad over the paved
path on every adventure.

Made in Barcelona

Composition: 95% Recycled Polyester 5% Elastane

Made in Spain

WEATHER CONDITION **SUN**

ACTIVITY LEVEL **HIGH**



MADE FROM 2 RECYCLED
PLASTIC BOTTLES



UPF
50



SEAMLESS



ULTRALIGHT



HEIO COOLING
TECHNOLOGY



4-WAY
ULTRA STRETCH



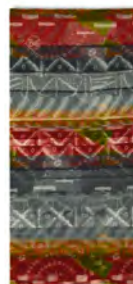
QUICK-
DRY



POLYGIENE®
(Stay fresh)



131453.555.10.00
MALYA MULTI



131455.555.10.00
TALLIC MULTI



131455.999.10.00
TALLIC BLACK



131454.555.10.00
TREIMA MULTI



131452.429.10.00
DIWE BRIK

REFLECTIVE

Lightweight Multifunctional neckwear made from recycled plastic bottles, delivering UPF 50 sun protection and reflective details for extra visibility in low light. Be seen while you're on the move in the early morning, evening or late at night. The reflective detail added to this lightweight fabric's innovative HeiQ Smart Temp technology means you'll be cool and visible while running, cycling, or walking the dog.

Composition: 95% Recycled Polyester 5% Elastane

Made in Barcelona

WEATHER CONDITION **COOL**

ACTIVITY LEVEL **MEDIUM**



SUN
PROTECTION



HEIQ® COOLING
TECHNOLOGY



ULTRALIGHT
QUICK-DRY FABRIC



MADE WITH 95%
RECYCLED CONTENT



SEAMLESS 4-WAY
STRETCH CONSTRUCTION



POLYGIENE®
FOR MINDFUL LIVING



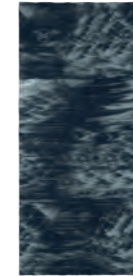
360° REFLECTIVITY
FOR IMPROVED VISIBILITY



122016.801.10.00
HTR LIME



133664.779.10.00
AHIN NIGHT BLUE



133666.779.10.00
BEEND NIGHT BLUE



128495.555.10.00
GLINE MULTI



133668.555.10.00
THISY MULTI



118103.117.10.00
R-Solid Yellow Fluor



125147.787.10.00
IPE
NAVY

ORIGINAL ECOSTRETCH

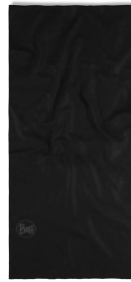
The most versatile accessory ever created. Made from recycled plastic bottles, delivering UPF 50 sun protection and wearable in more than 12 different ways. Flip it, twist it, fold it, an Original has you covered in every situation, hot, cold, windy, sunny - doing whatever activity you love the most. Don't leave home without it!

Composition: 95% Recycled Polyester 5% Elastane


Made in Barcelona

WEATHER CONDITION **COOL**

ACTIVITY LEVEL **MEDIUM**



SOLID BLACK
117818.999.10.00




SPEED GRAPHITE
123436.901.10.00





ATIV GRAPHITE
132438.901.10.00





SNOUT ASH
132432.914.10.00




OSIER BLUE
134496.707.10.00





NESHI NIGHT BLUE
132423.779.10.00





SOLID NIGHT BLUE
117818.779.10.00





SUNIF MULTI
134502.555.10.00




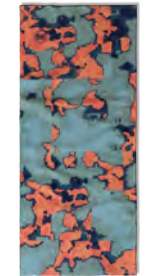

KOURY CINNAMON
132425.330.10.00





OTYP MULTI
134491.555.10.00




ALOCK SILVERSAGE
132435.313.10.00

BITUR OPALINE
134495.868.10.00





NEW CASHMERE BLACK
120733.999.10.00



NEW CASHMERE RED
120733.425.10.00



ARKY MIDNIGHT
134499.717.10.00



SIMBO MULTI
134501.555.10.00



LISE MAROON
129793.632.10.00



TIFIR ASH
134493.914.10.00



ONLAR MULTI
134498.555.10.00



MERINO LIGHTWEIGHT

Lightweight, multifunctional neckwear made of 100% Merino wool. The perfect cool weather layer for the eco-conscious outdoor lover. Natural, ethically sourced Merino wool feels soft against the skin, naturally resists odors, and can be worn in many different ways.

Composition: 100% Merino Wool

Made in Barcelona

WEATHER CONDITION **COOL**

ACTIVITY LEVEL **MEDIUM**



100%
MERINO WOOL - 125 gm²



NATURALLY
ODOR-RESISTANT



ETHICALLY
SOURCED WOOL



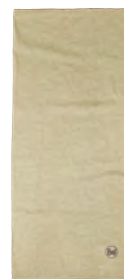
NATURALLY TEMPERATURE
REGULATING



SOLID POPPY
113010.442.10.00



NEW



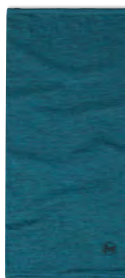
SOLID PISTACHIO
113010.349.10.00



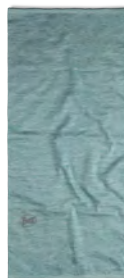
SOLID MAGENTA
113010.535.10.00



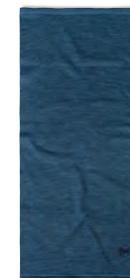
SOLID PANSY
113010.601.10.00



SOLID TEAL
113010.706.10.00



SOLID POOL
113010.722.10.00

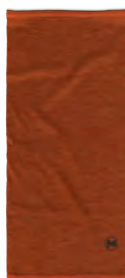


MULTISTripes TEMPEST
117819.759.10.00



NEW

SOLID FLINT
113010.618.10.00



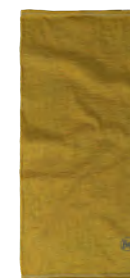
SOLID CINNAMON
113010.330.10.00



NEW



SOLID CORAL
113010.423.10.00



MULTISTripes MAIZE
117819.102.10.00



SOLID GREY
100202.00





SOLID BLACK
100637.00



SOLID CLOUD
113010.003.10.00



SOLID NIGHT BLUE
113010.779.10.00



SOLID BARK
113010.843.10.00



COZUMEL PISTACHIO
135920.349.10.00



Surfrider



ADULT COLLECTION

HEADBANDS

SS25

COOLNET UV® WIDE HEADBAND

An athletic, wide headband made from recycled plastic bottles. Soft, silicone grips hidden on the inside keep this sporty headband comfortably in place while it tames hair and wicks away sweat when you're on the move.

Composition: 95% Recycled Polyester 5% Elastane


Made in Barcelona

WEATHER CONDITION **WARM**


ACTIVITY LEVEL **HIGH**




SEARY PURPLE
128746.605.10.00





NEW
ARAMAY POPPY
135905.442.10.00





NEW
GUYNAM MULTI
135906.555.10.00




NEW
RESCA TUNDRA KHAKI
135907.859.10.00





NEW
MOUTAH APRICOT
135908.210.10.00




NEW
ACRES SEAGROVE GREEN
135909.826.10.00




LAVEN MIST
133778.904.10.00





BONSY GRAPHITE
133780.901.10.00




ARTHY GRAPHITE
133783.901.10.00





ARTHY NECTARINE
133783.440.10.00




NEW
MINES GRAPHITE
135904.901.10.00




SOLID BLACK
120007.999.10.00





SOLID NIGHT BLUE
120007.779.10.00



ATTEL BLUE
131415.707.10.00



AHIN MULTI
133781.555.10.00



SHANE ORCHID
131417.607.10.00



NEW

LOGO MULTI
135789.555.10.00



Pro-Team

COOLNET UV® SLIM HEADBAND

An athletic, slim headband made from recycled plastic bottles. Soft, silicone grips hidden on the inside keep this sporty headband comfortably in place while it tames hair and wicks away sweat when you're on the move.

Composition: 93% Recycled Polyester 5% Elastane 2% Silicone

Made in Barcelona

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **HIGH**



SUN
PROTECTION



SMART MINT
NATURAL COOLING AND
ODOR CONTROL



QUICK-DRY
FABRIC



MADE WITH 95%
RECYCLED CONTENT



5,5 CM
WIDTH



SILICONE GRIP
FOR STAY-IN-PLACE FIT



NEW

EUKAR SEAGROVE GREEN

135914.826.10.00



NEW

EXONIAS MULTI

135915.555.10.00



SOLID BLACK

120060.999.10.00



AHIN AZURE

133785.720.10.00



COOLNET UV® ELLIPSE

A tapered, lightweight headband made from recycled plastic bottles, perfectly designed to keep hair in place before, during and after sweaty workouts. Tiny silicone drops mean it won't move, no matter what. Wear it techy or trendy, flip it, you've got two looks in one. Jump into your workout with full focus for optimal performance.

Composition: 93% Recycled Polyester 5% Elastane 2% Silicone

Made in Barcelona

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **HIGH**



SUN
PROTECTION



SMART MINT
NATURAL COOLING AND
ODOR CONTROL



MADE WITH 95%
RECYCLED CONTENT



9,5 CM
WIDTH



SILICONE GRIP
FOR STAY-IN-PLACE FIT



TWO WAYS
TO WEAR



NEW

ESMERALD SEAGROVE GREEN
135911.826.10.00



NEW

ARAMAY POPPY
135912.442.10.00



KINGARA MULTI
128752.555.10.00



DEA MULTI
131412.555.10.00



NEW

ACES ARID
135913.018.10.00



NEW

SOLID POPPY
127724.442.10.00



SOLID BLACK
122724.999.10.00



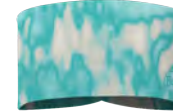
MIMS NIGHT BLUE
128751.779.10.00



WAE PURPLE
133798.605.10.00



KIVU ROSE
131414.512.10.00



NEW

MINES POOL
135910.722.10.00



FASTWICK HEADBAND

Sweat wicking performance headband, made from recycled plastic bottles. The elastic Fastwick fabric will ensure quick drying and maximum comfort in your most demanding workouts. Reflective elements improve visibility in low light conditions.

Composition: 94% Polyester 6% Elastane

Made in Barcelona

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **HIGH**



ODOR
RESISTANT



QUICK-DRY
FABRIC



MADE WITH 94%
RECYCLED CONTENT



7 CM
WIDTH



NEW

MOUTAH SAND
135916.302.10.00



NEW

EUKAR ASH
135917.914.10.00



BONSY GRAPHITE
133804.901.10.00



SOLID BLACK
120021.999.10.00



MALC AZURE
133802.720.10.00



WAE PURPLE
133803.605.10.00





ADULT COLLECTION

BEANIES

SS25



MERINO LIGHTWEIGHT BEANIE

Naturally temperature-regulating and odor-resistant, Merino wool accessories are the perfect partner for your outdoor adventures. Our Merino Lightweight Beanie is Made from 100% sustainably sourced wool and is designed to wear in cool weather conditions and for medium-intensity activities.

Composition: 100% Merino Wool

Made in Barcelona

WEATHER CONDITION **COOL**

ACTIVITY LEVEL **MEDIUM**



100%
MERINO WOOL - 125 gm²



NATURALLY
ODOR-RESISTANT



ETHICALLY
SOURCED WOOL



NATURALLY TEMPERATURE
REGULATING



NEW

MULTISTripES TEMPEST
117997.759.10.00



NEW

SOLID CORAL
113013.423.10.00



SOLID GREY
113013.937.10.00



SOLID BLACK
113013.999.10.00



SOLID NIGHT BLUE
113013.779.10.00





ADULT COLLECTION

BIKE

SS25





ARM SLEEVES

Ride comfortably in changing weather conditions without the hassle or weight of a jacket. These UV arm sleeves provide UPF 50 sun protection, have reflective elements and silicone grips for a stay-in-place fit. They're durable, well-constructed, and made from a quick dry fabric for optimal moisture management.

Composition: Main Fabric: 86% Polyester 14% Elastane, Elastic Tape: 83% Polyamide 17% Elastane

Composition: Fabric: 86% Polyester 14% Elastane, Elastic Tape: 80% Polyester 11% Elastane 9% Nylon

Made in Barcelona

WEATHER CONDITION	WARM	ACTIVITY LEVEL	HIGH
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SUN PROTECTION



QUICK-DRY FABRIC



SILICONE GRIP FOR STAY-IN-PLACE FIT



NEW

QUERCUS MULTI

S 135934.555.20.00





NEW

QUERCUS MULTI

M 135934.555.25.00





NEW

QUERCUS MULTI

L 135934.555.30.00





NEW

QUERCUS MULTI

XL 135934.555.35.00





NEW

MEAGRE ARID

S 135935.018.20.00





NEW

MEAGRE ARID

M 135935.018.25.00





NEW

MEAGRE ARID

L 135935.018.30.00





NEW

MEAGRE ARID

XL 135935.018.35.00





SOLID BLACK

S 132300.999.20.00





SOLID BLACK

M 132300.999.25.00





SOLID BLACK

L 132300.999.30.00





SOLID BLACK

XL 132300.999.35.00





NEXS BLUE
S 133875.707.20.00



NEXS BLUE
M 133875.707.25.00



NEXS BLUE
L 133875.707.30.00



NEXS BLUE
XL 133875.707.35.00



NEW
MINES POOL
S 135928.722.20.00



NEW
MINES POOL
M 135928.722.25.00



NEW
MINES POOL
L 135928.722.30.00



NEW
MINES POOL
XL 135928.722.35.00





YOUTH - KIDS COLLECTION

NECKWEAR

SS25



COOLNET UV®

Lightweight Multifunctional neckwear made from recycled plastic bottles, delivering UPF 50 sun protection and evaporative cooling properites. Running, Jumping, Hiking, Fishing, Paddling, Camping - what's your favourite summer activity? Any way you wear it, you'll be feeling cool, fresh and protected from the sun on every summer outing.

Composition: 95% Recycled Polyester 5% Elastane

Made in Barcelona

WEATHER CONDITION	WARM	ACTIVITY LEVEL	HIGH
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NEW
AMATIC SKY
135766.786.10.00



NEW
ANBA MULTI
135800.555.10.00



NEW
SUBER BIRCH GREY
135765.954.10.00



NEW
SUBER GRAPHITE
135765.901.10.00



NEW
PICTRO MULTI
135768.555.10.00



NEW
ARGANIA POWDER
135767.342.10.00



SHAIRA LAVENDER
131305.728.10.00



SENH BLUE
131309.707.10.00



DAN MULTI
133679.555.10.00



KATSY ORCHID
133676.607.10.00



SADNA MULTI
133677.555.10.00



MALM MULTI
133680.555.10.00



BOK MULTI
131307.555.10.00



NEW
TORE BIRCH GREY
135774.954.10.00
Kids



NEW
SUTAH BLAZING YELLOW
135775.113.10.00
Kids



NEW
ROAM MULTI
135776.555.10.00
Kids



NEW
SLATEA POWDER
135777.342.10.00
Kids



122541.779.10.00
KASAI NIGHT BLUE



125172.555.10.00
ENTROPY MULTI



125175.999.10.00
BLOCKADE BLACK



125171.707.10.00
EXPLODE BLUE



125300.555.10.00
GRAZE MULTI



125176.555.10.00
MURMUR MULTI



122544.779.10.00
OZIRA NIGHT BLUE



122545.014.10.00
ZWER CRU

RETAIL FIXTURES & POS

SS25

POINT OF SALE

BEST PRACTICES

Our mission is to create welcoming environments that are aesthetically pleasing and functional at the same time. If advertising is what gets customers into the store, merchandising is what leads them to select the right option. We want to offer in-store merchandising tools to maximize your sales by making key products stand out, educating the sales teams about these tools and giving them a wide offer of options to adapt to the space available.



BUFF® slat wall displays & freestanding floor displays with a customized lighting box and special furniture from the retailer. Heads & Signage from the brand are included.

POINT OF SALE

BEST PRACTICES



BUFF® Gondola sales displays & freestanding floor displays creating an isle including heads & other accessories from the brand. Behind there's a big wall customised with a BUFF® campaign image and slat walls from the retailer displaying a wide offer of BUFF® products. More fixtures accessories are used to improve the quality of the execution.

POINT OF SALE

BEST PRACTICES



Intersport Pedraforca, Igualada (SPAIN)



Standard executions with a totem island & freestanding floor displays creating an island. It includes cardboard heads & other accessories from the brand. Imagery is needed to support the product and brand.

FIXTURES

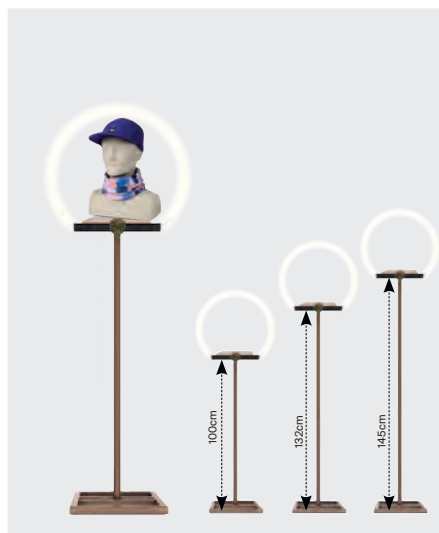
We are happy to introduce our comprehensive program of Fixtures and POS to help elevate BUFF® brand and products in your store. Focusing on product technology and brand values, these POS items are created to bring customers closer to our product and make purchasing decisions easier.

FOR WINDOWS & HIGHLIGHTING AREAS

RECOMMENDED FOR PREMIUM RETAIL ACTIVATIONS

WINDOW LIGHT DISPLAY

Ref. 537957



- Measures: 37x175 cm.
- Metal structure with a wooden base and a led lighting circle around it.
- 3D heads or other accessories can be put on it.
- Can be used in both window & highlighting area.
- Option to display at 3 different heights.
- Value: 610 €

OAK TOTEM ISLAND

Ref. 555289



- Base Measures: 36x40 cm.
- Made of oak venner wood & iron.
- 3 different heights: 110 cm, 90 cm, 70 cm.
- Movable shelves to cover different sides.
- 3D heads or other accessories can be put on them.
- Can be used in both window & highlighting area.
- Easy Set Up.
- Value: 325 €
- *Option to put an image behind it. The image dimensions are 90 cm width x 180 cm height. It can be printed double-sided.

3D CARDBOARD HEAD

- Measures: 30x40x15 cm (Adult)/ 25x37x15 cm (Youth).
- Made of thin layers of cardboard.



ADULT 3D HEAD
Ref. 540581
· Value: 95,00 €



JUNIOR 3D HEAD
Ref. 540582
· Value: 75,00 €

NECK DISPLAY

Ref. 543593



- Measures: 18x30 cm.
- Metal display with neck cardboard shape holder.
- Value: 62,50 €

CAP DISPLAY

Ref. 543594



- Measures: 18x30 cm.
- Metal display with head cardboard shape holder.
- Value: 58,50 €



Window light display in a customized branded shop window at Snell Sports, Chamonix (FRANCE)

FOR WINDOWS & HIGHLIGHTING AREAS

RECOMMENDED FOR PREMIUM RETAIL ACTIVATIONS

CARDBOARD TOTEM



70 cm Height
Ref. **555329**

90 cm Height
Ref. **555288**

- Measures: 28x28 cm, 2 different heights: 90 & 70 cm.
- Made of microflutelaminated folding cardboard.
- Lightweight & easy to set up.
- Value: 80,00 €

HEAD FORM DISPLAY

- Measures: 28x37x18 cm (Adult) / 24x32,5x16 cm (Youth).
- A 3D head made of paper pulp.
- Value: 30,00 €



ADULT 3D HEAD
Ref. **521139**



JUNIOR 3D HEAD
Ref. **521664**



Cardboard Totems & Window Light display with 3D heads at Camarassa, Terrassa (SPAIN)

FIXTURES

When customers know your store is easy to shop, they will return again and again. We aim to take the hassle out of shopping and make it easier for consumers to make buying decisions. Our fixtures make BUFF® products more visually appealing and easier to find, leading to increased sales. We know there is a science to visual merchandising, and store fittings are the backbone. Explore the pages below to learn more about our wide variety of fixtures, signs, and displays.

OAK WALL DISPLAY

Ref. 533848



- Fixture of 116x220,3x52 cm.
- Metal structure covered with oak veneer wood divided in 3 pieces.
- New Yellow logo made of lacquered MDF with black screen-printed logo.
- Maximum capacity of 30 hooks (for neck products).

• This display includes:

- 30 hooks.
- It comes in one box of 120x100x28 cm.
- Value: 900 €

OAK GONDOLA SALES DISPLAY

Ref. 533849



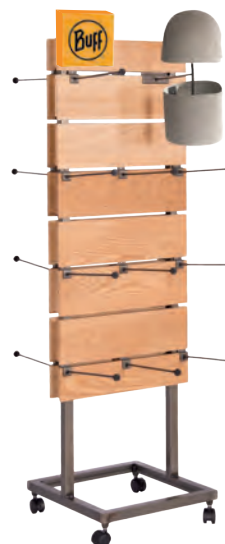
- Fixture of 118,5x137,5x53 cm.
- Metal structure covered with oak veneer wood divided in 3 pieces.
- New Yellow logo made of lacquered MDF with black screen-printed logo.
- Both sides can be used.
- Maximum capacity of 30 hooks (for neck products).

• This display includes:

- 30 hooks.
- 4 wheels.
- It comes in one box of 120x56x150 cm.
- Value: 925 €

OAK FLOOR DISPLAY

Ref. 533850



- Fixture of 48x172x44 cm.
- Metal structure covered with oak veneer wood in 2 pieces.
- New Yellow logo made of lacquered MDF with black screen-printed logo.
- Both sides can be used.
- Maximum capacity of 24 hooks (for neck products).

• This display includes:

- 24 hooks.
- 4 wheels.
- It comes in one box of 120x50x20 cm.
- Value: 550 €

OAK COUNTER DISPLAY

Ref. 533851



- Fixture of 30x51,4x26 cm.
- Rotatory metal structure covered with oak veneer wood divided in 2 pieces.
- New Yellow logo made of lacquered MDF with black screen-printed logo.
- Both sides can be used.
- Maximum capacity of 4 hooks (neck products).

• This display includes:

- 4 hooks.
- It comes in one box of 30x30x40 cm.
- Value: 215 €

YELLOW LOGO FOR FIXTURES

NEW

A. YELLOW LOGO FOR FIXTURES

Our yellow logo made of lacquered MDF with black screen-printed logo with a hole in the back to cover the wooden and metal logo of our fixtures already placed.



Ref. **557008**
(Oak Wall display)

- Measures: 21x21 cm.
- Value: 36,00 €



Ref. **557009**
(Gondola, Oak floor, Oak Counter)

- Pack of 2 units.
- Measures: 16x16 cm.
- Value: 65,00 €

B. YELLOW LOGO FOR STANDARD SLAT WALLS

Our yellow logo printed on cardboard honeycomb to be hung in a standard wall/slat wall in order to highlight the brand.



Ref. **554274**

- Measures: 23x23 cm.
- Value: 12,00 €



ACCESSORIES



FOR RETAIL FIXTURES

DISPLAY WITH LED LIGHTS Ref. 527870



- Measures: 105,8x445,5x242 cm.
- A LED lights Bar to use over the wall display.
- Value: 395 €

MIRROR Ref. 527877



- Measures: 31x24 cm.
- Mirror with a hook to be used in the slat walls or over a table.
- Value: 96,00 €

OAK WOODEN SHELF Ref. 533853



- Measures: 28x26x1 cm.
- A shelf that allows to put a 3D head or an image display in our fixtures.
- Can be used above one of our hooks.
- Value: 45,00 €

FOR PRODUCTS

NEW

NECK HOOK CB Ref. 539263



- Measures: 25x18x29,3 cm.
- Metal hook with cardboard tube shape holder.
- Value: 78,50 €

CAP HOOK CB Ref. 543597 KIDS CAP HOOK CB Ref. 543598



- Measures: 18x26x17,5 cm Adult / 15x26x17,5 cm Kids.
- Metal hook with a cardboard head shaped holder.
- To display one cap and hang till other 4 caps below.
- Value: 53,50 €

CAP SHELF HOOK Ref. 529892



- Measures: 23,5x33,5 cm.
- Metal hook tray with a metal / wooden logo.
- Maximum capacity: 5 caps.
- Value: 70,00 €

HOOK PACK Ref. 527873



- Length of 26 cm.
- Pack of 12 hooks for replacements.
- To be used in fixtures guides rails.
- Value: 46,50 €

COUNTER DISPLAY HOOK PACK Ref. 527883



- Length of 15 cm.
- Pack of 4 hooks for replacements.
- Value: 16,00 €

PACK OF PLASTIC RUBBER ENDS Ref. 503893



- Pack of 20 pieces.
- Rubber to put at the end of the display hooks.
- BUFF® logo is printed on.
- Value: 6,00 €

ACCESSORIES



FOR BRANDING

BRAND WALL POSTER DISPLAY

Ref. **552331**

- Measures: 108x170 cm.
- Printed in polyester canvas.
- To be used in wall display back.
- Value: 50,00 €



SMALL BRANDING DISPLAY

Ref. **552330**

- Measures: 13x13,5x8,5 cm.
- Made of lacquered MDF with a black metal base.
- To be used over a shelf.
- Value: 65,00 €



FOR GIVING AN EXCELLENT CUSTOMER SERVICE

STICKERS

527887 STICKER Black 20 cm - Value: 0,65 €

527888 STICKER Black 5 cm - Value: 0,02 €

533860 STICKER Black 5 cm (vinyl) - Value: 0,55 €

527889 STICKER Black 18 cm (window) - Value: 0,85 €



552025 STICKER Yellow 40 cm - Value: 1,50 €

552266 STICKER Yellow 20 cm - Value: 0,55 €

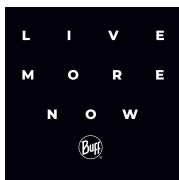
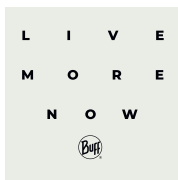
552026 STICKER Yellow 5 cm - Value: 0,02 €

554036 STICKER Yellow 20 cm (window) - Value: 2,00 €



543679 STICKER LMN Black 5 cm - Value: 0,25 €

543680 STICKER LMN White 5 cm - Value: 0,25 €



557438 STICKER SEEK THE SUMMIT
5,5 cm x 7,5 cm - Value: 0,50 €



PACKAGING

RECYCLED ENVELOPE

Ref. **533222**

- Measures: 29,5x46 cm.
- Made of recycled kraft paper.
- Value: 0,20 €/unit.



RECYCLED BAG

Ref. **536677**

- Measures: 28x35 cm.
- Made of recycled kraft paper.
- Value: 0,20 €/unit.



GIFT BOX

Ref. **536678**

- Measures: 29x21x10 cm.
- Cardboard box with automatic bottom.
- Value: 1,5 €/unit.



COTTON TOTE BAG*

Ref. **537006**

- Measures: 37x42 cm with 70 cm handles.
- 100% cotton bag with the yellow logo printed.
- Value: 2,00 €



NOTE: *New cotton tote bag design will be delivered after the stock of the old design is sold out.

SIGNAGE PROGRAM

We created this season's signage program to inspire customers to enjoy life outdoors, showing adventures featuring BUFF® products. Our POS showcases product use, product offering, and technology. The entire signage program can be used with both BUFF® fixtures and follows the standard sizes of the universal guides system, meaning you can use them on most standard retail slat walls.

FOR BUFF® FIXTURES



FOR STANDARD SLAT WALLS



SIGNAGE PROGRAM

NEW

1. FIXTURE BANNER

New this season, our Fixture Banner allows your customers to interact with our product easily. Featuring five new designs focused on product technology and brand values, this banner allows you to choose which product you will display on the cardboard tube.

FIXTURE BANNER

- Measures: 18x65 cm.
- Printed in doubled-sided in recycled cardboard, just need to put it in the cardboard tube and fix it with the hook.
- This hook is not included.
- Need to be ordered separately.
- Value: 22€



CARDBOARD TUBE

Ref. 554229

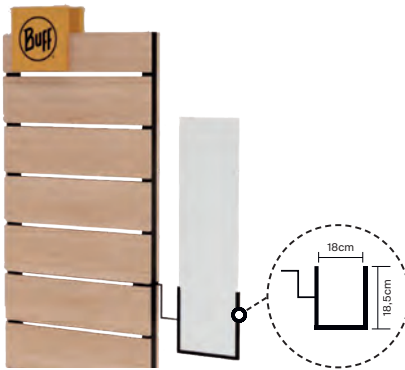
- Measures: 25x18Ø cm.
- Tube made of paper pulp.
- Easy to place in any location.
- Value: 10,00€



HOOK FOR BANNER SIDE

Ref. 557053

- Measures: 38,4x33,7 cm.
- Metal support hook to display the fixture banner.
- Value: 45,00€



SIGNAGE PROGRAM



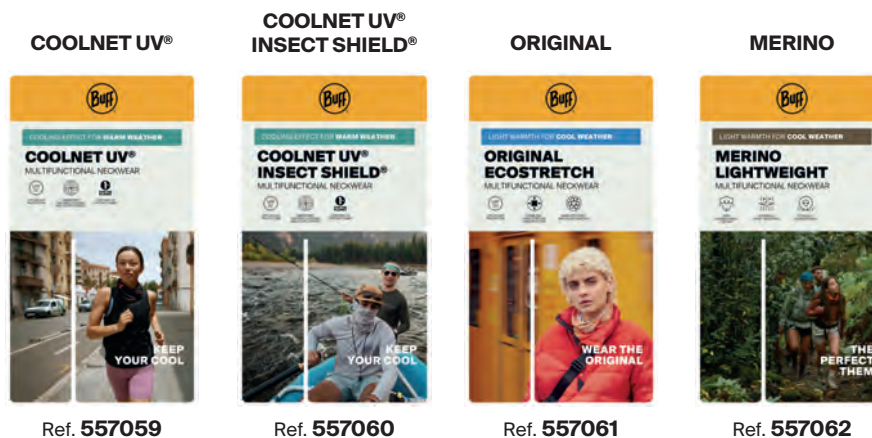
NEW

2. SLEEVE GRAPHICS

New this season, customize your display with our unique sleeve graphics.
Choose your product, slide it over the cardboard tube, and add a sleeve graphic for extra product information.
Perfect for tables, counters, or shelves, you can easily place the sleeve graphic set throughout your store.

SLEEVE GRAPHICS

- Measures: 18x32cm.
- Printed in doubled-sided in recycled cardboard, just need to fit it in the cardboard tube.
- Value: 18,00€



CARDBOARD TUBE

Ref. 554229

- Measures: 25x18Ø cm.
- Tube made of paper pulp.
- Easy to place in any location.
- Value: 10,00€



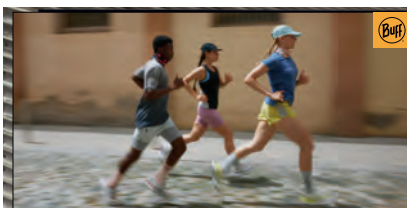
SIGNAGE PROGRAM



3. HEADER SIGNAGE

- Display of 70 x 35 x 1,6 cm
- Printed in cardboard honeycomb. Need to use the Header signage hook to display it properly.
- This hook is not included. Need to be ordered separately
- Value: 26,00 €

URBAN RUN



Ref. 556981

TRAIL RUN



Ref. 556982

TRAIL HIKE



Ref. 556983

TRAVEL LIFESTYLE



Ref. 556984

YOUTH

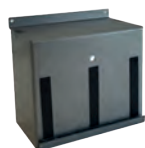


Ref. 556985

HEADER SIGNAGE HOOK

Ref. 533855

- Measures: 14 x 13 x 9,5 cms
- Metal Support hook for Header signage display.
- Value: 90,00 €



NOTE: All imagery and messaging in these visuals is for mock up purposes only. They have been selected as a guide to illustrate activities and highlight product choices correctly.

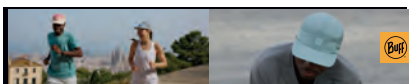
SIGNAGE PROGRAM



4. PROMINENT SIGNAGE

- Display of 60x11,8x0,2 cms
- Printed in recycled cardboard. Need to use the Prominent & Product signage hook to display it properly.
- This hook is not included. Need to be ordered separately. BUFF® products can be hang behind it.
- Value: 9,00 €

URBAN RUN CAPS



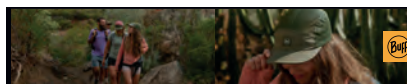
Ref. 556986

TRAIL RUN CAPS



Ref. 556987

TRAIL HIKE CAPS & HATS



Ref. 556988

TRAVEL LIFESTYLE CAPS



Ref. 556989

TRAIL HIKE NECKWEAR



Ref. 556990

PROMINENT & PRODUCT SIGNAGE HOOK

Ref. 530213

- Measures: 18,4x12,4 cm.
- Metal Support hook for Prominent & Product signages. BUFF® products can be hang behind it.
- Value: 30,00 €



SIGNAGE PROGRAM



5. PRODUCT SIGNAGE

- Display of 18,4x11,8x0,2 cm.
- Printed in recycled cardboard. Need to use the Prominent & Product signage hook to display it properly.
- This hook is not included. Need to be ordered separately. BUFF® products can be hung behind it.
- Value: 3,00 €

See an example of
how product signage looks:

COOLNET UV®



Ref. **554248**

- Ref. **556991** Product Signage Pack Light
- Ref. **556992** Product Signage Desert Cap
- Ref. **556993** Product Signage Go Bucket
- Ref. **556994** Product Signage Merino Lightweight Headband
- Ref. **554252** Product Signage Pack Speed Cap
- Ref. **554245** Product Signage Nmad Bucket Hat
- Ref. **552324** Product Signage Original EcoStretch
- Ref. **552326** Product Signage Merino Wool
- Ref. **554248** Product Signage CoolNet UV®
- Ref. **554250** Product Signage CoolNet UV® Insect Shield®
- Ref. **554279** Product Signage 5 Panel Go Cap
- Ref. **554257** Product Signage Explore Booney Hat

PROMINENT & PRODUCT SIGNAGE HOOK

Ref. **530213**

- Measures: 18,4x12,4 cm.
- Metal Support hook for Prominent & Product signages. BUFF® products can be hang behind it.
- Value: 30,00 €



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SIGNAGE PROGRAM



6. WINDOW POSTER

- Poster of 80x120 cm.
- Printed in perforated polyester canvas.
- Can be used in a window or in any spot in the store.
- Value: 36,00 €

CITY RUNNING



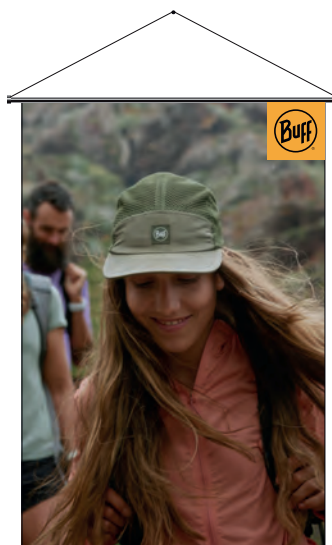
Ref. 556995

TRAIL RUNNING



Ref. 556996

TRAIL HIKING

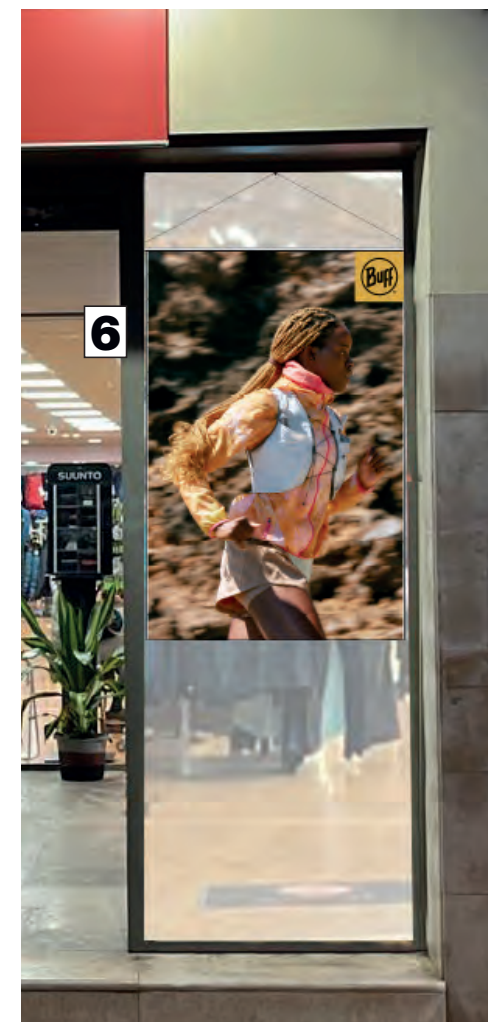


Ref. 556997

TRAVEL LIFESTYLE



Ref. 556998



Camarassa Terrassa, SPAIN

SIGNAGE PROGRAM



7. IMAGE DISPLAY

- Display doubled-sided of 40x27x6,4 cm.
- Printed in recycled cardboard honeycomb, it stands by itself.
- Value: 18,00 €

WAYS TO WEAR

Ref. 556999



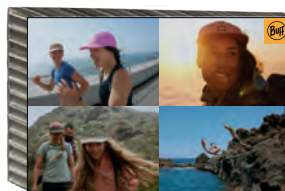
Reason to buy
Neckwear



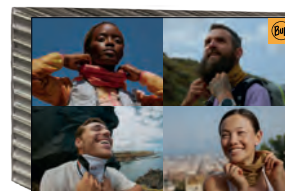
Reason to buy
Neckwear

FOR EVERY ADVENTURE

Ref. 557000



Activities
Multisport



Activities
Multisport

PACK SPEED CAP

Ref. 557001



Ref. 135729.555.10.00
Product Reason to Buy and
Technical Information



Activity
Trail Run

PACK LIGHT CAP

Ref. 557002



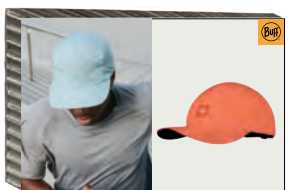
Ref. 135795.349.30.00
Product Reason to Buy and
Technical Information



Activity
Trail Run

SPEED CAP

Ref. 557003



Ref. 133547.442.30.00
Product Reason to Buy and
Technical Information



Activity
Urban Run

5 PANEL GO CAP

Ref. 557004



Ref. 125314.349.30.00
Product Reason to Buy and
Technical Information



Activity
Travel



NOTE: All imagery and messaging in these visuals is for mock up purposes only. They have been selected as a guide to illustrate activities and highlight product choices correctly.

SIGNAGE PROGRAM



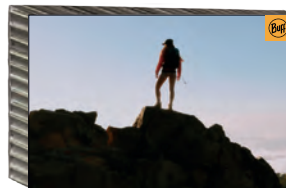
7. IMAGE DISPLAY

- Display doubled-sided of 40x27x6,4 cm.
- Printed in recycled cardboard honeycomb, it stands by itself.
- Value: 18,00 €

SUMMIT CAP Ref. 557246



Ref. 135604.754.30.00
Ref. 135604.442.30.00
Product Reason to Buy and
Technical Information



Activity
Outdoor Hike

TRUCKER CAP Ref. 557247



Ref. 135753.555.30.00
Ref. 135757.221.30.00
Product Reason to Buy and
Technical Information



Activity
Travel

DESERT CAP Ref. 557005



Ref. 135764.221.30.00
Product Reason to Buy and
Technical Information



Activity
Hike

GO BUCKET Ref. 557006



Ref. 135763.221.30.00
Product Reason to Buy and
Technical Information



Activity
Hike

MERINO LW HEADBAND Ref. 557007



Ref. 135580.722.10.00
Product Reason to Buy and
Technical Information



Activity
Hike

YOUTH Ref. 557052



Ref. 135769.954.10.00
Product Reason to Buy and
Technical Information



Made in Barcelona



SIGNAGE PROGRAM



7. IMAGE DISPLAY

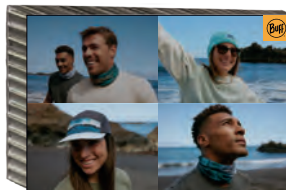
- Display doubled-sided of 40x27x6,4 cm.
- Printed in recycled cardboard honeycomb, it stands by itself.
- Value: 18,00 €

FOR CAPSULES

SURFRIDER Ref. 557089



Reason to buy
Do More Now



Activities
Multisport

PRO TEAM Ref. 557090



Reason to buy
Fan of the brand



Activities
Multisport

NATIONAL PARKS Ref. 557437



The National Parks Collection



The National Parks Collection



NOTE: All imagery and messaging in these visuals is for mock up purposes only. They have been selected as a guide to illustrate activities and highlight product choices correctly.

TECHNICAL FEATURES

FABRICS

COOLNET UV®

Proprietary fabric innovation made from recycled PET fibres. Lightweight, 4 way stretch fabric offers comfortable UPF 50 sun protection. HEIQ® fabric treatment delivers temperature regulation and evaporative cooling properties for all levels of activity.

FASTWICK EXTRA PLUS

A highly breathable, knitted polyester fabric that dries quickly however intense the activity.

ECOSTRETCH

Proprietary fabric innovation made from recycled PET fibres. 4 way stretch fabric offers light thermal insulation, UPF 50 sun protection and excellent breathability for year-round versatility.

MERINO WOOL

Responsibly sourced, mulesing-free Merino Wool feels soft against the skin, naturally resists odours and offers natural temperature regulation.

TREATMENTS

INSECT SHIELD®

Fabric treatment for effective insect protection that will last for 70 washes. A proprietary formulation of the insect repellent permethrin provides odorless, invisible protection against mosquitoes, ticks, ants, flies, chiggers and midges.

HEIQ® COOLING TECHNOLOGY

The HeiQ® Smart Temp fabric treatment uses intelligent thermo-regulating technology triggered by body heat to maintain optimal body temperature.

HEIQ MINT TECHNOLOGY

HeiQ Mint treated textiles delay the build-up of malodors resulting from sweat and keep your clothes fresh for longer.

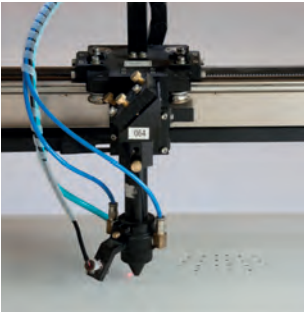
(Your product) is powered by HeiQ Mint revolutionary textile technology which captures the volatile organic compounds responsible for the intense odor of human sweat.

PRODUCT FEATURES

At BUFF® we apply the latest in-house production technologies to achieve optimal fit, improved breathability and seamless comfort.

LASER CUT

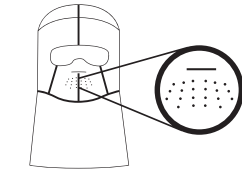
Laser cutting is a contact-less and tool-free process for fabric cutting. The laser beam melts the fabric and the results are clean, perfectly sealed edges.



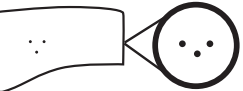
IMPROVE VENTILATION



IMPROVE BREATHABILITY



IMPROVE LISTENING



BONDING

Bonding is the process of joining pieces of fabrics using heat and pressure.



PREVENT SKIN IRRITATION BY ELIMINATING SEAMS



ULTRASONIC

Ultrasonic is an industrial technique whereby high-frequency ultrasonic acoustic vibrations are locally applied to fabrics being held together under pressure to create a solid-state weld.



PREVENT SKIN IRRITATION BY ELIMINATING SEAMS



PRODUCT FEATURES

- 100% MERINO WOOL - 125 GM²**
Made with 100% natural, cruelty-free merino wool.
- 100% ORGANIC COTTON**
Design contains 100% organic cotton.
- 360° BRIM FOR ALL-ROUND SHADE**
A full brim delivers comprehensive sun protection for the face, ears and neck.
- 360° REFLECTIVITY FOR IMPROVED VISIBILITY**
The reflective strip around the product illuminates to provide improved visibility in low-light conditions. Not intended for use as high-visibility personal protective equipment (PPE).
- X CM WIDTH**
Headband width.
- 4-WAY STRETCH FABRIC**
Multi-directional elastic fabric for enhanced fit and comfort.
- 4-WAY ULTRA STRETCH**
Elastic fabric that moves in all directions for improved comfort and freedom of movement.
- ADJUSTABLE CHINSTRAP**
Adjustable, elasticated fastener ensures the perfect fit for every size.
- ADJUSTABLE FIT**
Adjustable closure, elasticated for the perfect fit.
- ADJUSTABLE FLAT TAPE CLOSURE**
Low-profile, comfortable closure that ensures a perfect fit.
- AIRFLOW PANELS FOR VENTILATION**
Strategically placed laser cut holes or lateral openings to enhance head ventilation.
- ANTI-GLARE UNDERBILL**
Dark underbill reduces glare to keep eyes protected.
- BREAKAWAY CHIN STRAP**
Safety clasp that breaks open if pulled with force.
- BREATHABLE OPEN MESH**
Structured fabric with ventilation holes for enhanced breathability.
- CLASSIC TRUCKER CAP CONSTRUCTION**
The iconic American design. Breathable, versatile, stylish.

- COMFORTABLE ALL-DAY FIT**
Multifunctional for year-round use in all weather conditions.
- COMFORTABLE LOW-PROFILE FIT**
Lower crown for a modern aesthetic and fit.
- COMFORTABLE SINGLE-LAYER KNIT**
All the warmth without the weight and bulk.
- COMFORTABLE ALL-DAY FIT**
For a barely-there feel and all-day wear.
- CUSTOMIZABLE NAME TAG**
Tag sewn inside garment with space for the owner's name.
- DETACHABLE NECK CAPE**
Detachable UPF 50 neck protection flap.
- DURABLE SILICONE LABEL**
A hard-wearing logo that can handle an active lifestyle.
- EASILY LAYERS OVER COLLAR**
Protection and comfort that slips on easily over your dog's collar.
- ENDORSED BY THE SKIN CANCER FOUNDATION**
Meets the criteria for safe and effective sun protection, as set by The Skin Cancer Foundation.
- ETHICALLY SOURCED WOOL**
Ethically sourced merino yarn from sheep raised in Australia.
- ELASTIC BAND CLOSURE**
A stretch elastic closure that ensures a perfect fit.
- ELASTIC SWEATBAND FOR PERFECT FIT**
A stretch elastic sweatband that ensures a perfect fit.
- FLEXIBLE VISOR**
A flexible visor peak for adaptability and improved functionality.
- INTEGRATED SELF-STORAGE POCKET**
Built-in pocket to stow and carry the hat when not in use.
- LASER CUT VENTILATION HOLES**
Innovative ventilation to keep you cool all day long.
- LIGHTWEIGHT BREATHABLE CONSTRUCTION & FABRIC**
This fabric is designed to wick moisture out and allow air flow.
- MACHINE WASHABLE**
Can be washed in domestic washing machines without damage.

- MADE WITH X% RECYCLED CONTENT**
Fabric made from post-consumer waste materials.
- METALLIC LOOP FOR HANGING**
Pack it, wear it, hang it up when you're done.
- MINIMALISTIC ELASTIC CLOSURE WITH LATERAL STOPPER**
A low-profile stretch elastic closure with side fastening for a secure and comfortable fit.
- MOISTURE MANAGEMENT**
Fabric transfers sweat and moisture away from the body to keep the wearer dry and comfortable.
- MOISTURE-WICKING SWEATBAND**
Built-in inner band to wick sweat and moisture away.
- MULTIPOSITION NECK CAPE OVERLAPS FOR ENHANCED AIRFLOW**
A versatile and highly protective cape that can be worn in different ways.
- NATURALLY ODOR-RESISTANT**
Fabric with fibers that naturally prevent the bacterial growth that can lead to smells.
- NATURAL TEMPERATURE REGULATING**
Natural fibers that offer the highest temperature regulation.
- PACKABLE CONSTRUCTION**
Product designed to be folded when not in use and recover its shape when released.
- QUICK-DRY FABRIC**
Fabric wicks moisture away rapidly.
- QUICK-DRY RIPSTOP FABRIC**
Durable and fast-drying fabric for protection and comfort.
- REFLECTIVE ELEMENTS/ REFLECTIVE ELEMENTS FOR IMPROVED VISIBILITY**
Reflective elements that glow when illuminated. The product is not intended for use as high visibility personal protective equipment (PPE).
- SEAMLESS 4-WAY STRETCH CONSTRUCTION**
Ultimate stretch and seamless comfort that moves with you.
- SEAMLESS CONSTRUCTION**
Seam-free, one-piece fabric ensures maximum comfort.

PRODUCT FEATURES



SILICONE GRIP FOR STAY-IN-PLACE FIT
Silicone strips or dots for a non-slip performance fit.



SMART MNT NATURAL COOLING AND ODOR CONTROL
Clever cooling technology that uses natural mint to maintain freshness.



SOFT, ALL-DAY WEAR FABRIC
All-day comfort for every season. Don't leave home without it.



SUNGLASSES HOLDER
Convenient integrated sunglasses holder.



TWO WAYS TO WEAR
Switch up your style, wear it your way.



ULTRALIGHT CONSTRUCTION
Low weight product, purposefully designed to be extremely light to wear and carry.



ULTRALIGHT PACKABLE CONSTRUCTION
Stashable and packable for fast and light adventures.



ULTRALIGHT QUICK-DRY FABRIC
Feels light and dries fast for freedom and comfort.



UPF 50 SUN PROTECTION
Provides UV protection in accordance with standard AS/NZ4399:2017. Certified as CE, personal protective equipment (PPE) against natural UV radiation with results achieving UPF >50 (98% UV protection). Protection may be weakened if product is stretched, wet or cold. See USER INFORMATION attached to the product for complete information.



VENTILATED FOR ENHANCED AIRFLOW
Stay cool and fresh with innovative ventilation.



VENTILATION HOLES FOR BREATHABILITY
Stay cool and breathe easy with innovative ventilation.



WIDE BRIM FOR EXTRA SHADE
Wide brim for extra sun protection.



1% FOR THE PLANET
For every item of CoolNet® UV neckwear sold, we give 1% of the price to causes that help protect the planet.

SIZE INFORMATION-NECKWEAR



· ADULT SIZE
Head diameter: 50-62 cm. Size fits most adults.



· YOUTH/ KIDS SIZE
Head diameter: 45-56cm. Designed to fit kids from 3-14 years old.

SIZE INFORMATION-HEADWEAR



· ADULT SIZE
Standard single size fitting most adults.



· S/M SIZE
Optimal fit for a head diameter between 53-55 cm.



· M/L SIZE
Optimal fit for a head diameter between 56-58 cm.



· L/XL SIZE
Optimal fit for a head diameter between 59-62 cm.

SIZE INFORMATION-HEADBANDS

Optimal fit for a head diameter between 53-62 cm.

- CoolNet UV® Wide Headband
- CoolNet UV® Slim Headband
- CoolNet UV® Elipse Headband
- Fastwick Headband
- Merino Lightweight Headband

SIZE INFORMATION-UV ARM SLEEVES

Mesurements in cm.	S	M	L	XL
Upper arm fit circumference	23	25	29	33
Lower arm fit circumference	15	17	19	21
Outseam lenght	47	48	49,5	51

PRODUCT CERTIFICATIONS

· OEKO-TEX®
The OEKO-TEX® Standard 100 is a globally uniform testing and certification system for textile raw materials, intermediate and end products at all stages of production. Its aim is to ensure products are free of harmful substances.



STANDARD 100
2005AN4661
AITEK
www.oeko-tex.com



STANDARD 100
2021OK2080
AITEK
www.oeko-tex.com



STANDARD 100
2008AN8313
AITEK
www.oeko-tex.com



STANDARD 100
2021OK2081
AITEK
www.oeko-tex.com

COMPANY CERTIFICATIONS

· CERT ISO 9001
International standard mode specifying the requirements to establish a quality management system. Introducing constant improvement methods and process to enhance the product quality and customers satisfaction.



· CERT ISO 14001
International standard model specifying the requirements to optimize the resources use and minimize the environmental impact of the production process.



RECOMMENDED BY

· SKIN CANCER FOUNDATION
The Skin Cancer Foundation recommends this fabric as an effective UV protectant only for covered areas.



*Applicable only to the products with the Skin Cancer Foundation logo

BUFF® CAP SIZE / ADULT

TYPE	LABELED SIZE	COVERS HEAD CIRCUMFERENCE	
		FROM	TO
5 PANEL GO CAP	S/M	53 cm	57,5 cm
	L/XL	58 cm	61 cm
SPEED CAP	S/M	54 cm	57,5 cm
	L/XL	58 cm	61 cm
PACK SPEED CAP	S/M	54 cm	57,5 cm
	L/XL	58 cm	61 cm
GO VISOR	ONE SIZE	53 cm	62 cm
PACK SPEED VISOR	ONE SIZE	53 cm	61 cm
PACK CYCLE CAP	ONE SIZE	53 cm	59-60 cm
5 PANEL EXPLORE CAP	ONE SIZE	54 cm	59 cm
5 PANEL AIR CAP	L/XL	54 cm	59 cm
SUMMIT CAP	S/M	54 cm	57,5 cm
	L/XL	58 cm	61,5 cm
ESSENTIAL BASEBALL CAP	ONE SIZE	54 cm	62 cm
BASEBALL CAP	ONE SIZE	54 cm	62 cm
PACK BASEBALL CAP	ONE SIZE	54 cm	62 cm
TRUCKER CAP	L/XL	54 cm	62 cm
EXPLORE TRUCKER CAP	L/XL	54 cm	62 cm
GO BUCKET HAT	S/M	54 cm	57,5 cm
	L/XL	57,5 cm	62 cm
ADVENTURE BUCKET HAT	S/M	54 cm	57,5 cm
	L/XL	58 cm	62 cm
NMAD BUCKET HAT	S/M	54 cm	57,5 cm
	L/XL	58 cm	61 cm

BUFF® CAP SIZE / ADULT

TYPE	LABELED SIZE	COVERS HEAD CIRCUMFERENCE	
		FROM	TO
EXPLORE BOONEY HAT	S/M	54 cm	57,5 cm
	L/XL	58 cm	62 cm
DESERT CAP	S/M	54 cm	57,5 cm
	L/XL	58 cm	61,5 cm
PACK LIGHT CAP	S/M	54 cm	56 cm
	M/L	56 cm	59 cm
	L/XL	59 cm	62 cm

BUFF® CAP SIZE / KIDS

TYPE	LABELED SIZE	COVERS HEAD CIRCUMFERENCE	
		FROM	TO
5 PANEL GO CAP	ONE SIZE	51 cm	56 cm
TRUCKER CAP	ONE SIZE	51 cm	56 cm
PLAY BOONEY HAT	ONE SIZE	51 cm	55,5 cm
PACK MINI CAP	ONE SIZE	48 cm	52 cm
DESERT CAP	ONE SIZE	51 cm	56 cm
SNAPBACK CAP	ONE SIZE	51 cm	56 cm

CUSTOM DESIGNED FOR YOU

FEEL FREE TO CREATE WITH BUFF® CUSTOM PROGRAM!



Choose

Choose your Neckwear, Headband, Cap or Beanie, select quantity and the style of BUFF® product. Quantities starting from 100 pieces.

Design

Choose from one of our designs and apply your logo, submit your artwork, or let us create a custom design.

Produce

Finished products from design to delivery in 4-6 weeks.

Get Started !

Contact us to know more:
buff@buff.com







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